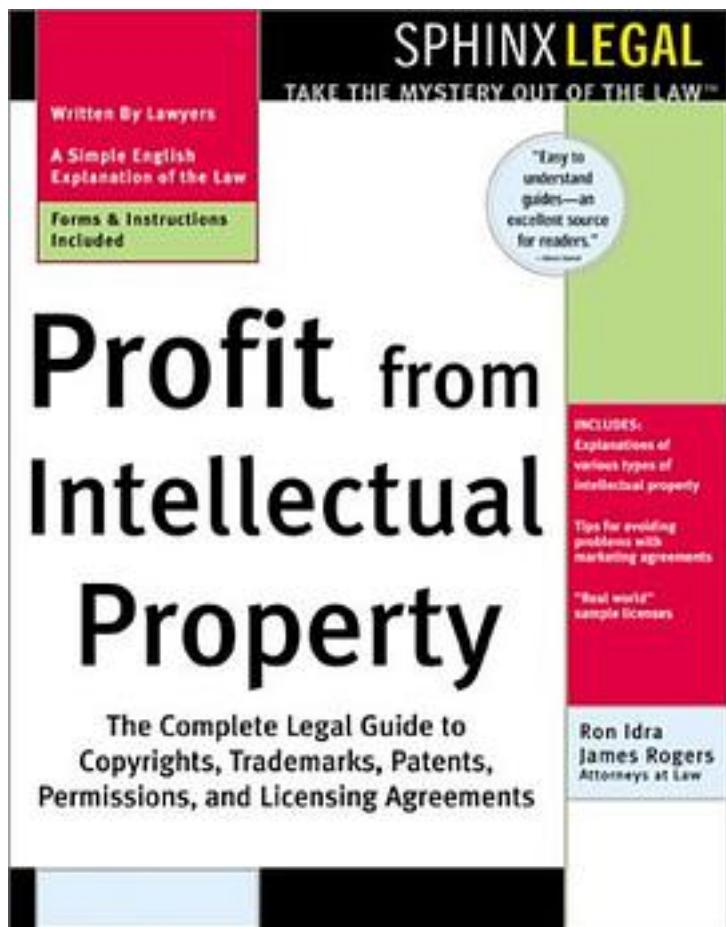


Profit from Intellectual Property



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More than 2,500,000 trademarks are currently in use.- Understand the differences among the types of intellectual property in order to distinguish specific protection that may be legally afforded.- Learn about the permission process in order to legally make use of others' works.- Avoid problems with a licensing agreement by understanding

various clauses and provisions.- Maximize the profitability of your IP through "real world sample licenses."

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