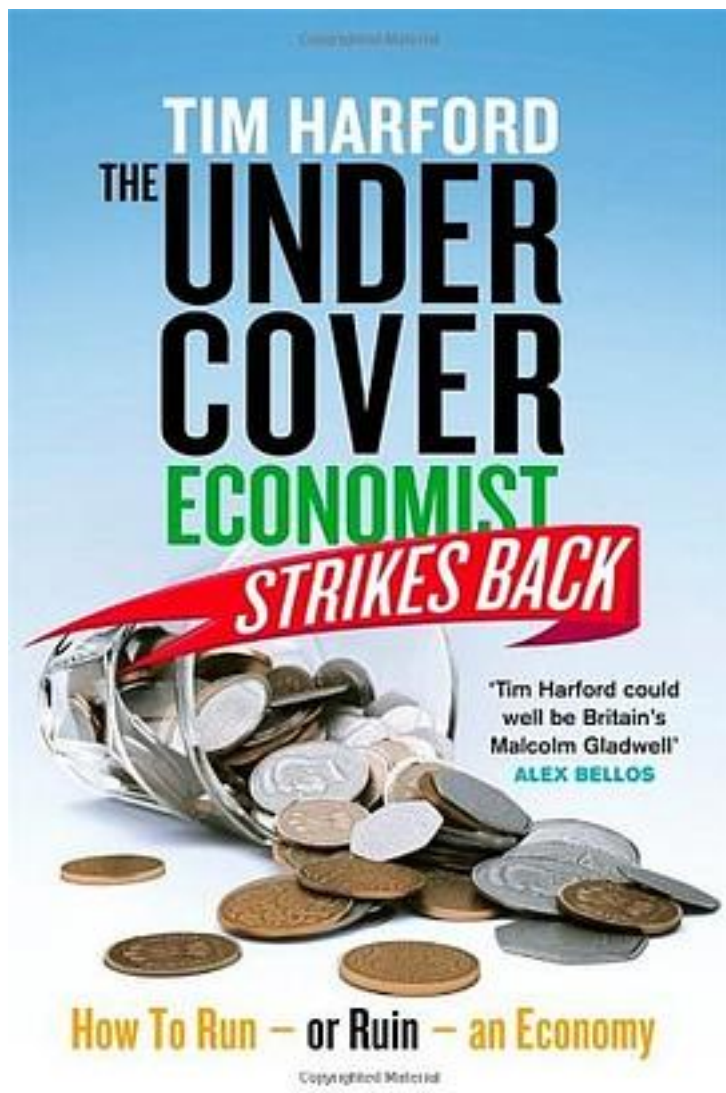


The Undercover Economist Strikes Back



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A provocative and lively exploration of the increasingly important world of macroeconomics, by the author of the bestselling *The Undercover Economist*.

Look out for Harford's forthcoming book, *Messy*, a big idea book about the genuine benefits of being messy: at home, at work, in the classroom, and beyond.

Thanks to the worldwide financial upheaval, economics is no longer a topic we can ignore. From politicians to hedge-fund managers to middle-class IRA holders, everyone must pay attention to how and why the global economy works the way it does.

Enter Financial Times columnist and bestselling author Tim Harford. In this new book that demystifies macroeconomics, Harford strips away the spin, the hype, and the jargon to reveal the truth about how the world's economy actually works. With the wit of a raconteur and the clear grasp of an expert, Harford explains what's really happening beyond today's headlines, why all of us should care, and what we can do about it to understand it better.

作者介绍:

Tim Harford is the author of the bestseller *The Undercover Economist* and *The Logic of Life* and a member of the editorial board of the Financial Times, where he also writes the "Dear Economist" column. He is a regular contributor to Slate, Forbes, and NPR's Marketplace. He was the host of the BBC TV series *Trust Me, I'm an Economist* and now presents the BBC series *More or Less*. Harford has been an economist at the World Bank and an economics tutor at Oxford University. He lives in London with his wife and two daughters.

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标签

经济学

精英日课

社科

评论

就当复习宏观了

前面三分之二还不错用很浅显易懂的文字解释了宏观经济学的好多基本概念，比如供给侧还是需求侧引起的萧条和解决办法。失业率问题。作为一本宏观经济学入门书籍还是不错的

简明易懂的宏观科普，让经济蓬勃发展真的是蛮不容易的。。。

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书评

无论从这四册的哪册开始谈及，他作为一个经济学家，都是一个成功的作家。特别是，最后一部，身为微观经济学家用自己的视角和理论来解释“看得见的手和看不见的手”。微观经济学考虑的是，“他为什么这么做”，“他怎么做”，“他这么做了有什么后果”。而宏观经济学思考的是“...

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