

Business Principles for Legal Nurse Consultants

Business Principles for Legal Nurse Consultants

Edited by
Patricia W. Iyer
Jan Aken
Kathie W. Condon

AALNC
AMERICAN ASSOCIATION OF
LEGAL NURSE CONSULTANTS

 Taylor & Francis
Taylor & Francis Group

[Business Principles for Legal Nurse Consultants](#) [下载链接1](#)

著者:Armenakas, Anthony 编

出版者:CRC Pr I Llc

出版时间:2005-8

装帧:HRD

isbn:9780849346064

Being a Legal Nurse Consultant is your calling. You love what you do. You are ready to go into practice for yourself. You have the education, the drive, and the ability - but is that really enough to succeed? "Business Principles for Legal Nurse Consultants" is an invaluable resource developed under the auspices of the American Association of Legal Nurse Consultants (AALNC) that can help you along the way. The editor taps into the collective wisdom and experience of LNCs who have already built their own thriving practices. These trailblazing professionals reveal the secrets of their successes and the pitfalls they encountered through chapters that illustrate how to: develop a straightforward, comprehensive business plan; cultivate the precise marketing mix that gets results; engage the right technology for your web site and office needs; effectively manage finances, employees, contractors - and change; build and maintain beneficial client relationships; leverage what you know to become a successful expert witness; and, deal with that potential minefield known as ethics. While these issues may seem overwhelming, they don't have to be. "Business Principles for Legal Nurse Consultants" is an essential single-source guide that can help you navigate through the details so you can get on with your career!

作者介绍:

目录:

[Business Principles for Legal Nurse Consultants 下载链接1](#)

标签

评论

[Business Principles for Legal Nurse Consultants 下载链接1](#)

书评

[Business Principles for Legal Nurse Consultants 下载链接1](#)