

The Secret Language of Color



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There is not a single moment of our day or aspect of our existence that is not influenced by colour. From science (the electromagnetic spectrum, quantum mechanics and light absorption, light scattering, how humans see colour and how vision evolved and colour blindness) to nature (the sky, rainbows, minerals and gems, animal pigmentation and how animals use colour to find food and mates or to protect themselves) to culture (colour as a signifier, colour and navigation, religion and ritual, design and personal identity). The Secret Language of Color is the most thorough investigation into the role of colour in every aspect of life on our planet. Organized by chapters including The Physics and Chemistry of Color; The Universe; Flora; Animals;

Humans; and Culture, which are interspersed with additional chapters that focus on each hue in the spectrum individually including Red, Orange, Yellow, Green, Blue and Violet. The design is both beautiful and informative and includes dozens of visual exercises that clearly demonstrate some amazing principals of the science of colour.

作者介绍:

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标签

色彩

2016

趣味

設計

艺术

科普

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评论

As its subtitle-- science nature history culture, beauty of red, orange, yellow, green blue and violet--suggests, it provides a comprehensive way to understand color, not just pigment. The most interesting part is on The color of Earth. It will remind of u the way of

reading 10000 questions when you're young unless you are established in the field

在學校書店大概翻了一遍，色彩印刷得好好，選圖很棒。關於色彩的專業知識倒是有些少，應該算是本通過色彩而講其他的書。

是一本关于颜色的科普书，讲了一堆的冷知识，有的有些意思，有些甚无趣。

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书评

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