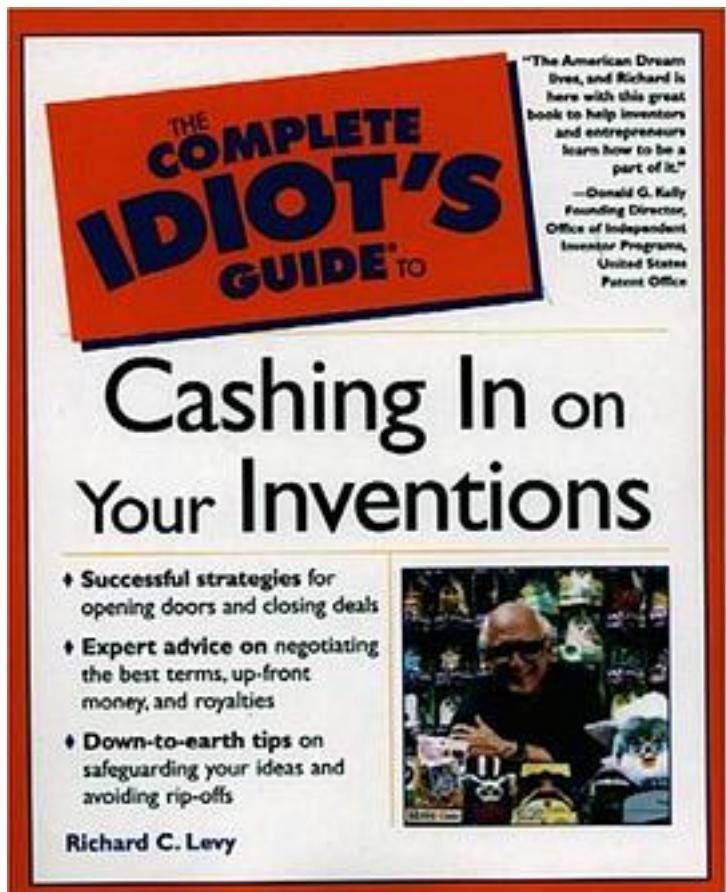


The Complete Idiot's Guide to Cashing in on Your Inventions



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Written by the creator of the Furby "RM" and over 200 other products.-- Contains the author's proven personal strategies, methods, and insider information that only a fortunate few possess.-- Covers everything aspiring inventors need to know--from how

to develop their idea into something patentable to marketing their invention to the outside world. The Complete Idiot's Guide "RM" to Cashing In On Your Invention covers every aspect of the inventing process-from concept to market. Readers will learn how to develop their idea into something marketable, protect their invention by applying for patents, trademarks and copyright, identify and avoid getting scammed, target companies interested in buying or licensing their invention, negotiate contracts with buyers, and benefit from independent and federally funded technology and programs.

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