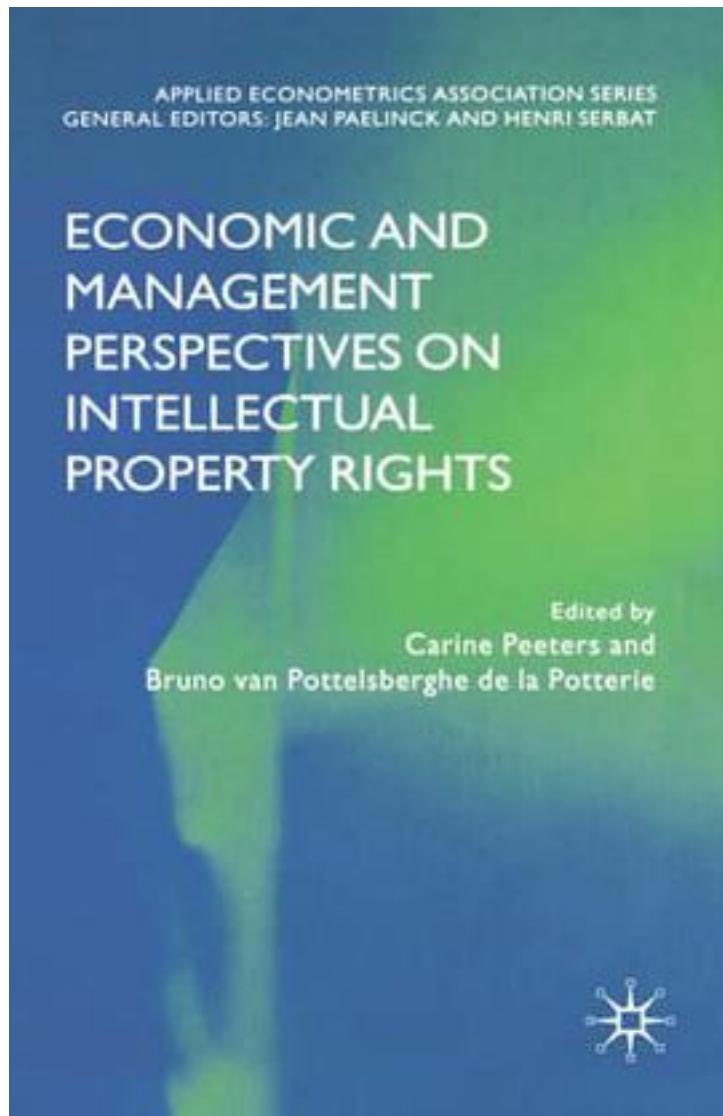


Economic and Management Perspectives on Intellectual Property Rights



[Economic and Management Perspectives on Intellectual Property Rights](#) [下载链接1](#)

著者:Peeters, Carine (EDT)/ Pottelsberghe De La Potterie, Bruno Van (EDT)

出版者:Palgrave Macmillan

出版时间:2005-11

装帧:HRD

isbn:9781403949639

This book provides a better understanding of how intellectual property can improve economic and business performance. It focuses on three particular issues: the valuation of patents, the transfer of knowledge, and the management of innovation and intellectual property. Scholars from leading worldwide institutions use quantitative methods and advanced survey techniques to explore the complex relationship between patents, innovation, venture capital and scientific research. The book focuses on three broad issues: the valuation of patents, the transfer of knowledge, and the management of innovation and intellectual property.

作者介绍:

目录:

[Economic and Management Perspectives on Intellectual Property Rights](#) [_下载链接1](#)

标签

评论

[Economic and Management Perspectives on Intellectual Property Rights](#) [_下载链接1](#)

书评

[Economic and Management Perspectives on Intellectual Property Rights](#) [_下载链接1](#)