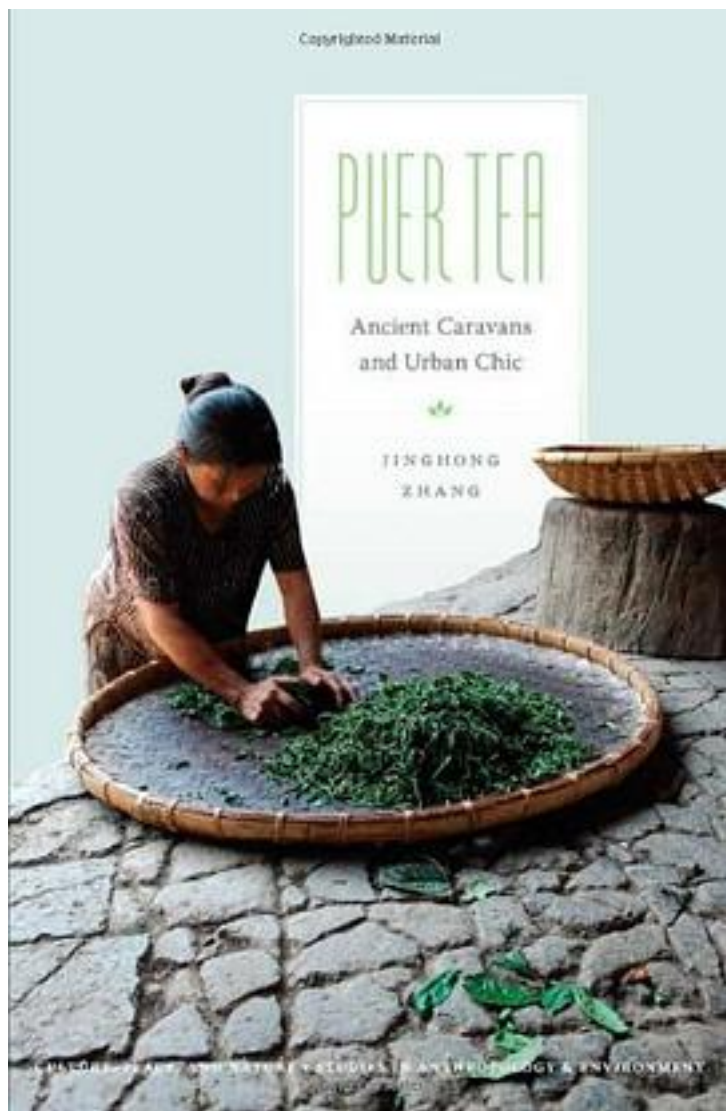


Puer Tea



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著者:Jinghong Zhang

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Puer tea has been grown for centuries in the "Six Great Tea Mountains" of Yunnan Province, and in imperial China it was a prized commodity, traded to Tibet by horse or mule caravan via the so-called Tea Horse Road and presented as tribute to the emperor in Beijing. In the 1990s, as the tea's noble lineage and unique process of aging and fermentation were rediscovered, it achieved cult status both in China and internationally. The tea became a favorite among urban connoisseurs who analyzed it in language comparable to that used in wine appreciation and paid skyrocketing prices. In 2007, however, local events and the international economic crisis caused the Puer market to collapse.

Puer Tea traces the rise, climax, and crash of this phenomenon. With ethnographic attention to the spaces in which Puer tea is harvested, processed, traded, and consumed, anthropologist Jinghong Zhang constructs a vivid account of the transformation of a cottage handicraft into a major industry-with predictable risks and unexpected consequences.

作者介绍:

张静红于2011年获澳大利亚国立大学人类学博士学位。现为澳大利亚国立大学中华全球研究中心博士后研究员。主要研究兴趣包括饮食人类学和影视人类学。

个人主页: http://ciw.anu.edu.au/people/curriculum_vitae/zhang_jinghong.php

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人类学

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普洱

民族志

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中国西南社会

SipsongPanna

云南

评论

jianghu culture

Authenticity vs. authority.

很喜歡江湖的這個概念。

等review发表了再贴过来？ 我不想评分啊！

用jianghu来解构post-socialist, neoliberal的中国市场里关于普洱茶这一类unfinished commodity的话语与实践,总体的理论框架大多跟的是social life of things（除了Appadurai也有其他人的章节），但是语言较为夹生，理论与ethnography太过分离，最终可以深挖的地方写的太浅了，和同样是写相似食物的社会生命的social life of cheese实在是不能比。

玉石市场大概也是类似的江湖

这是一本以不同的实践考察和诸多文献研究得出的论文。应该说本书的考虑时间段比较长，实践里的考量，操作的呈现较多，较丰富。对于普洱茶的储藏爱好者来说是一本好书 尽管稍有些乏味。

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书评

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