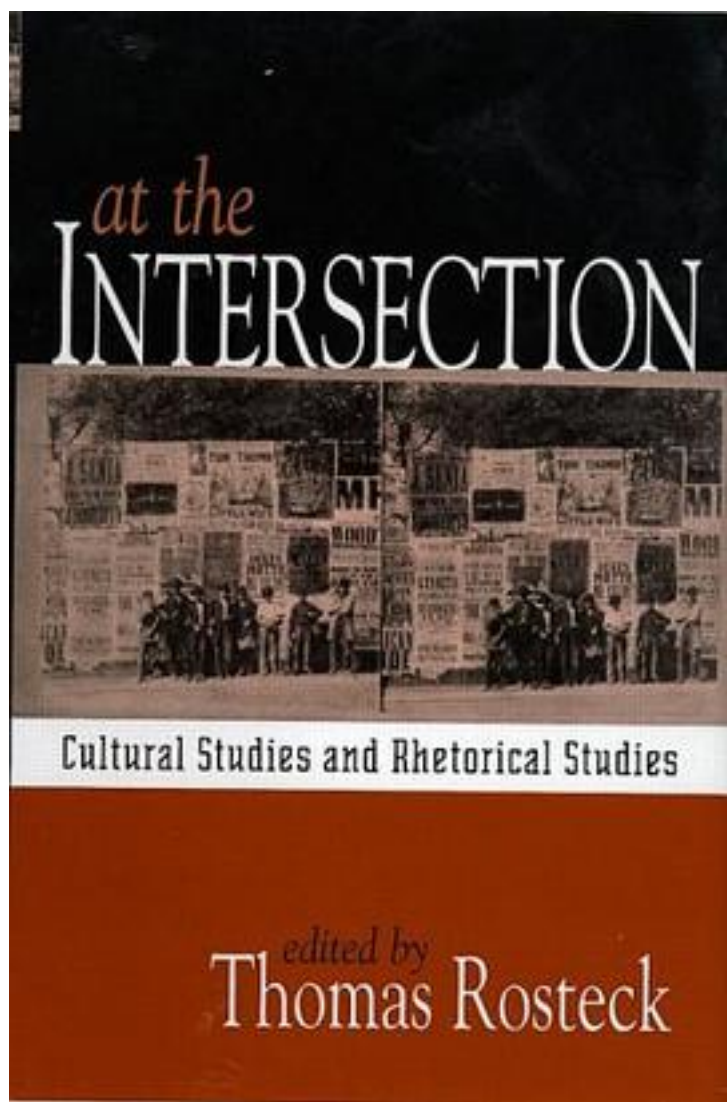


# At the Intersection



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What is the relationship between cultural and rhetorical studies? What can scholars in the two fields learn from each other? This insightful volume is based on the premise that these fields address specific and parallel questions about culture, critical practice, and interpretation, and that opening up a dialogue between them can enhance both and provide a more complete understanding of society. Noted contributors across a variety of disciplines examine the overlaps and contradictions between these approaches, how they can contribute to each other, and the problems and questions that surface with this linkage. Exploring both critical and pedagogical practice, chapters address such questions as the relationship between images, representation, and ideology; influence and the struggle for power; how to blend theory and case study analysis effectively; and the goals of academic work.

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