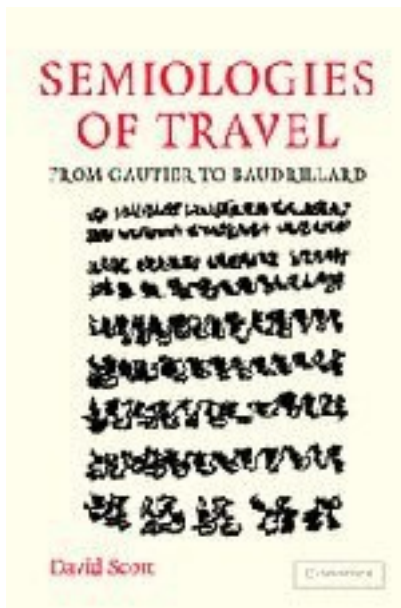


# Semiologies of Travel



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著者:David Scott

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Semiologies of Travel is the first book to explore comprehensively the role of semiology and signs in the encounter with foreign cultures as it is expressed in French travel writing. David Scott focuses on major writers of the last two hundred years, including Theophile Gautier, Andre Gide, Henri Michaux, Michel Leiris, Claude Levi-Strauss, Roland Barthes and Jean Baudrillard, to show how ethnology, politics, sociology and semiotics, as well as literature, are deeply bound up in travel experience and the writing that emerges from it. Scott also shows how the concerns of Romantic writers and theorists are still relevant to reflections on travel in today's post-modern world. The book follows an itinerary through jungle, desert and Utopia, as well as through Disneyland and Chinese restaurants, and will be of interest to specialists in French studies and cultural studies as well as to readers of travel writing.

作者介绍:

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