

Genre



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Genre is a key means by which we categorize the many forms of literature and culture. But it is also much more than that: in talk and writing, in music and images, in film and television, genres actively generate and shape our knowledge of the world. Understanding genre as a dynamic process rather than a set of stable rules, this book explores: * the relation of simple to complex genres * the history of literary genre in theory * the generic organisation of implied meanings * the structuring of interpretation by genre * the uses of genre in teaching. John Frow's lucid exploration of this fascinating concept will be essential reading for students of literary and cultural studies.

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