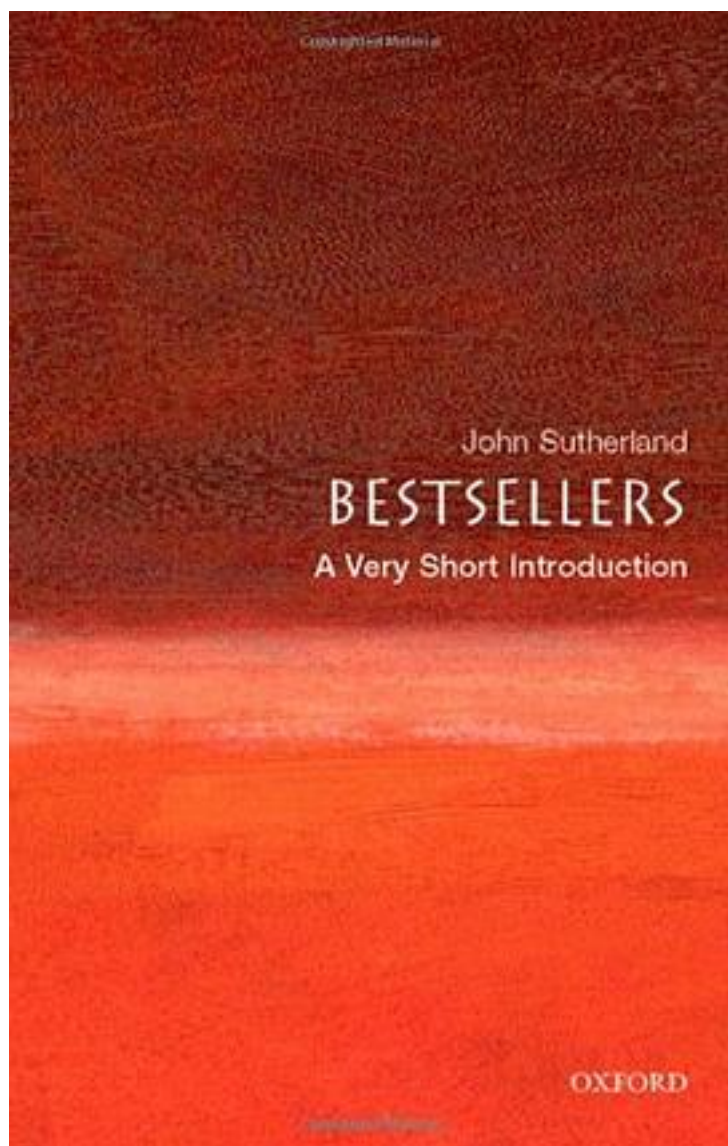


Bestsellers



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著者:John Sutherland

出版者:OUP Oxford

出版时间:2007-10-25

装帧:Paperback

isbn:9780199214891

'I rejoice', said Doctor Johnson, 'to concur with the Common Reader.' For the last century, the tastes and preferences of the common reader have been reflected in the American and British bestseller lists, and this Very Short Introduction takes an engaging look through the lists to reveal what we have been reading - and why. John Sutherland shows that bestseller lists monitor one of the strongest pulses in modern literature and are therefore worthy of serious study. Along the way, he lifts the lid on the bestseller industry, examines what makes a book into a bestseller, and asks what separates bestsellers from canonical fiction. Exploring the relationship between bestsellers and the fashions, ideologies, and cultural concerns of the day, the book includes short case-studies and lively summaries of bestsellers through the years: from *In His Steps* - now almost totally forgotten, but the biggest all-time bestseller between 1895 and 1945, to *Gone with the Wind* and *The Andromeda Strain*, and *The Da Vinci Code*.

作者介绍:

约翰·萨瑟兰，伦敦大学学院现代英语文学荣誉退休教授、加利福尼亚理工学院客座教授，已出版多部专著，内容涉及诸多领域，尤其是维多利亚时期及现代出版史、现代文学和通俗小说。曾任2005年布克小说奖评审委员会主席。

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标签

VSI

bestsellers

外国文学

英文原版

英文

牛津通识

牛津出版社

出版业

评论

好无聊啊，类似英美近代出版业简史配合阐释一下如何畅销的所谓“时代精神”。唯一值得一提的是榜单和畅销的互动关系，然后许多经典电影剧本都像是从畅销书中捞出来的一样。

畅销书与经典的区别在于：畅销书只大卖于一时一地，而经典则可以常卖而常有人买。畅销书单上能作为经典留下来的少之又少。另，克里斯蒂是有史以来最大的畅销书作家，一辈子卖了20亿册，上畅销书榜仅两次。而最多产的作家一辈子出了600多本小说。

不錯...自詡還知道蠻多classical的,結果裡面好多書不知道... > < 才疏學淺阿

20-23: "snapshots of the age"; the Net Book Agreement in UK (1890s-1995); hardback/paperback dualism; "me-tooism" in the book trade; the western novel and the mob novel; Colburn the Prince of Puffers; the Angry Young Men movement and the movement of the Beatniks; the Traditional Market Agreement; the USA and the international copyright law in 1891

高中的时候看的，观点很多都不记得了，但是有些例子真的好有趣

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书评

1923年的畅销书会是怎么样的？一位神秘消失多年的贵族女子居然在三十年后容颜无衰地归来，她的秘密是因为接受了某位博士新研究出来的X射线疗法而返老还童。（Gertrude Atherton — Black Oxen）当然，现在我们都知X射线确实有可能导致细胞变异，不过这并不能让人变得更年轻， ...

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