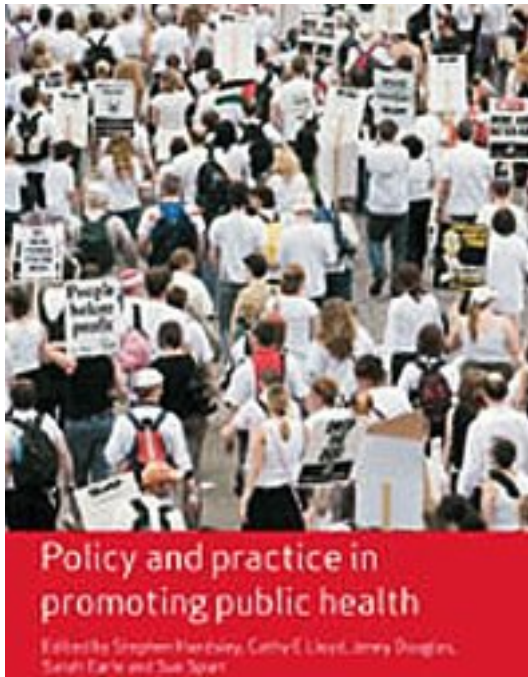


Policy and Practice in Promoting Public Health



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出版者:Sage Pubns

出版时间:2007-6

装帧:Pap

isbn:9781412930734

Policy and Practice in Promoting Public Health offers an up-to-date analysis of the key policy and practice issues involved in promoting public health - from local and community levels, to international settings. The book equips readers with a sound understanding of the policy process, and has a critical edge that encourages readers to reflect on how those involved in multidisciplinary public health can use and influence policy in order to inform practice. Key issues discussed in the book include: " the impact of globalization on health " developments of public health since New Labour, and the political tensions arising from the modernization of the NHS " changes in theoretical, conceptual and ideological perspectives on multidisciplinary public health, and the shift towards reducing health inequalities " the role of health workers,

local authority workers, the voluntary sector, individuals, and families in public health practice " participatory and community approaches to promoting public health " the ethical dilemmas associated with working at community and local levels.Each section of the book concludes with a case study, which pulls together the key themes and issues raised in earlier chapters, and links theoretical, policy and practical perspectives. Policy and Practice in Promoting Public Health will be a core resource for those studying public health and health promotion across a wide range of health and social care disciplines and for professionals and training organisations involved in promoting public health.

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