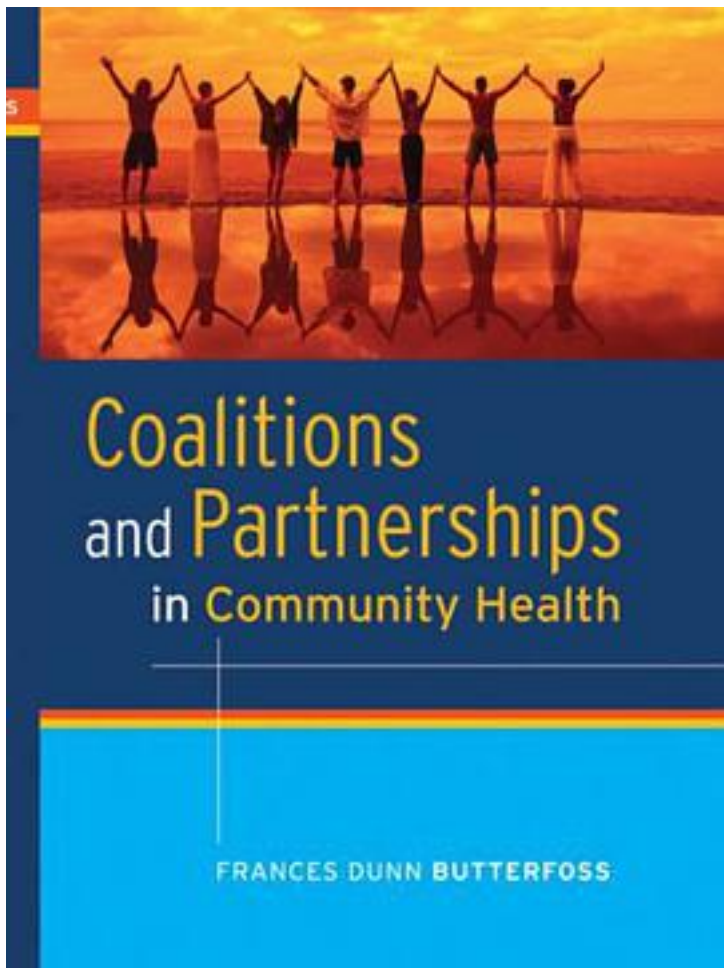


Coalitions and Partnerships in Community Health



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著者:Dunn Butterfoss, Frances

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Coalitions and Partnerships in Community Health is a step-by-step guide for building durable coalitions to improve community and public health. This important resource

provides an in-depth, analytical, and practical approach to building, sustaining, and nurturing these complex organizations. Author Frances Dunn Butterfoss includes all the tools for success in collaborative work from a research and practice-based stance. The book contains useful approaches to the issues, recommendations for action, resources for further study, and examples from actual coalition work. Coalitions and Partnerships in Community Health explores* Historical foundations of coalitions and partnerships* Principles of collaboration and partnering* Benefits and challenges of a coalition approach* Coalition frameworks and models* Cultivating coalition leadership* Roles and responsibilities of coalition staff, leaders, and members* Communication, decision-making, and problem-solving methods* Vision, mission, and bylaws* Effective marketing* Planning for sustainability* Approaches to assessment* Developing strategic and action plans* Implementing coalition strategies in the community* Media advocacy, strategies, and tips* Participatory coalition evaluation

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