

Public Health Administration



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著者:Novick, Lloyd F./ Mays, Glen P.

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A refreshing new text that gives students a solid grounding in the principles, practices, and skills essential to successful public health administration. With this text you get full coverage of traditional public health responsibilities -- assessing the burden of disease, preventing and controlling health threats, and developing policies and constituencies to improve health -- in a contemporary framework that fully reflects the ongoing transition from a public to a population health perspective. Each chapter ends with chapter reviews to reinforce major points; examples throughout the text demonstrate important major concepts; a real-life case study illustrates the application of leadership in public health.

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