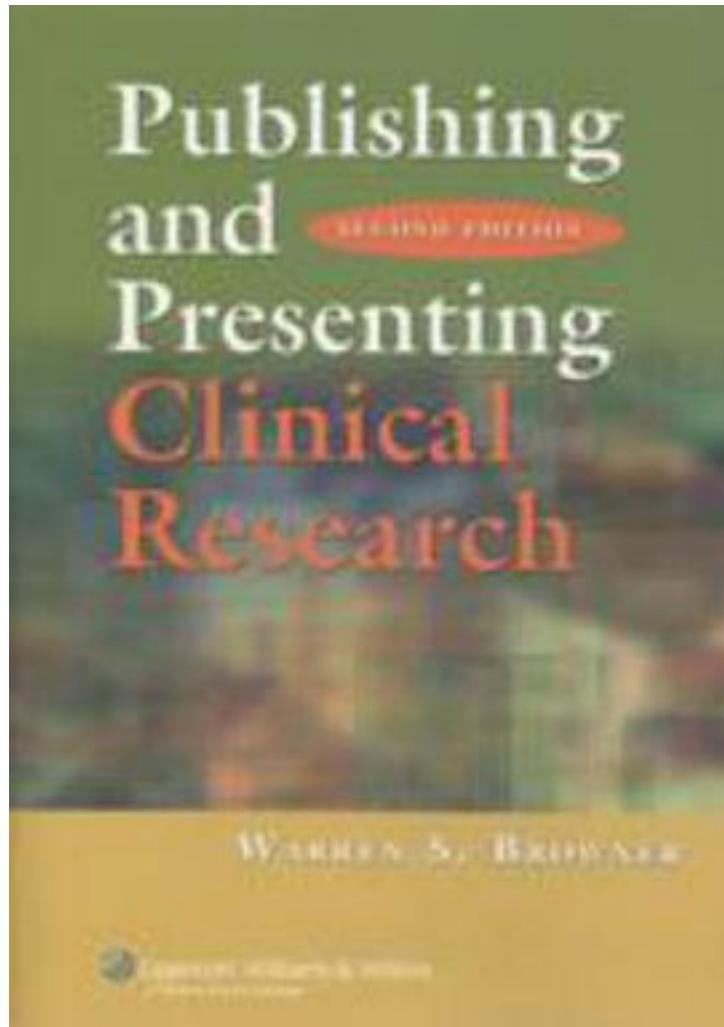


Publishing and Presenting Clinical Research, Second Edition



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This book is an excellent practical primer for researchers who wish to learn how to organize, present, and publish the results of their research. Written in a crystal-clear style with numerous examples, tables, and figures, the book shows how to produce a successful abstract, poster and/or manuscript for publication. This updated edition reflects the growing use of software in preparing and submitting presentations and publications. The posters and oral presentations chapters have been completely rewritten to cover PowerPoint technology. Emphasis is placed on learning how to create graphics for written research. This edition also includes new clinical examples.

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