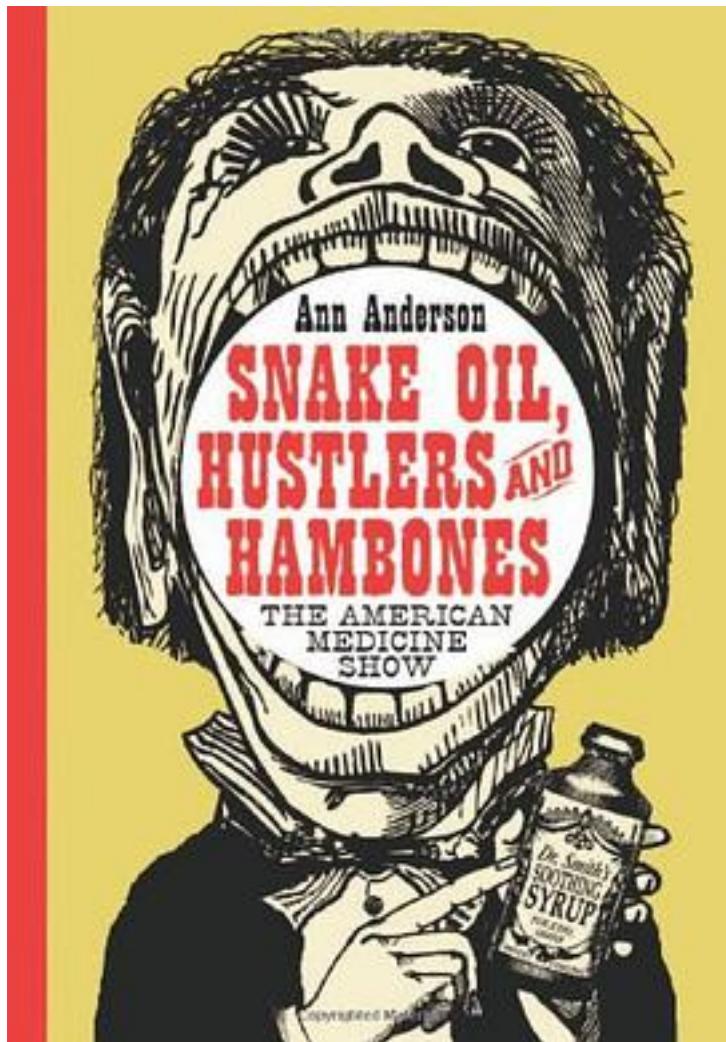


Snake Oil, Hustlers and Hambones



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This study of the medicine show phenomenon surveys 19th century popular entertainment and provides insight into the ways in which show business, advertising and medicine manufacture developed in concert. The colorful world of the medicine show, with its Wild West shows, pie-eating contests, clowns and menageries, is fully explored. Photographs of performers and of the fascinating handbills and posters used to promote the medicine show are included.

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目录:

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