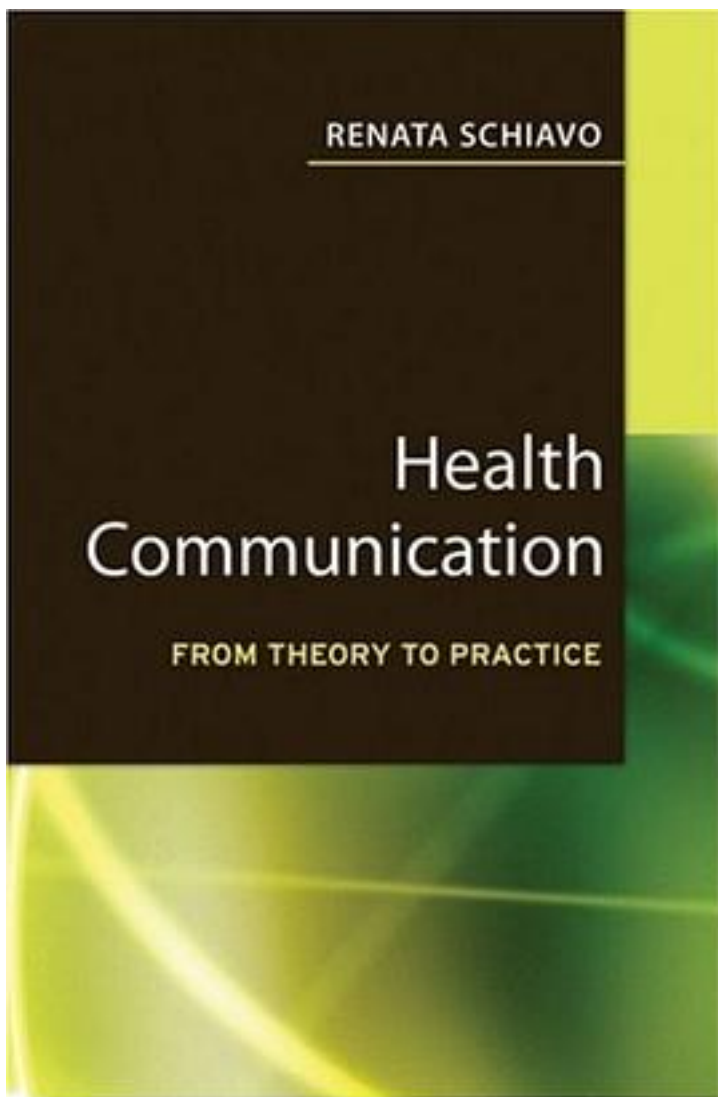


Health Communication



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Health Communication: From Theory to Practice is a much needed resource for the fast-growing field of health communication. It combines a comprehensive introduction to current issues, theories, and special topics in health communication with a hands-on guide to program development and implementation. While the book is designed for students, professionals and organizations with no significant field experience, it also includes advanced topics for health communication practitioners, public health experts, researchers, and health care providers with an interest in this field.

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