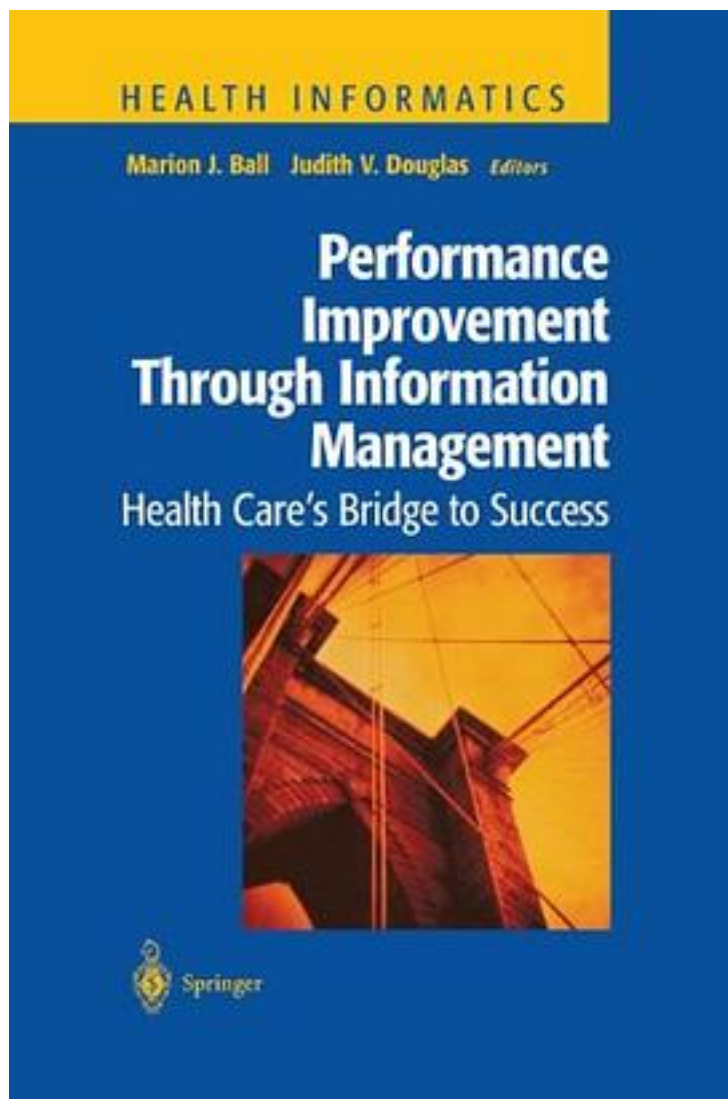


Performance Improvement through Information Management



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Highlighting performance improvement and business strategies throughout various health care settings, this text focuses on business drivers and management mechanisms, explaining when, how, and why information technology solutions are of value. Structured on three levels: Market Environment, Transformational Processes, and Enabling Technologies, the book describes the current state of the art of health care and the shape of things to come, and provides practical solutions and strategies for implementing applications of technology within the current context. It is thus an invaluable reference to the CEOs, chief information officers, senior executives, and board members who are shaping health care today and into the 21st century. It will equally appeal to healthcare administrators and managers, healthcare systems specialists, and students in advanced healthcare professional and academic programs.

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