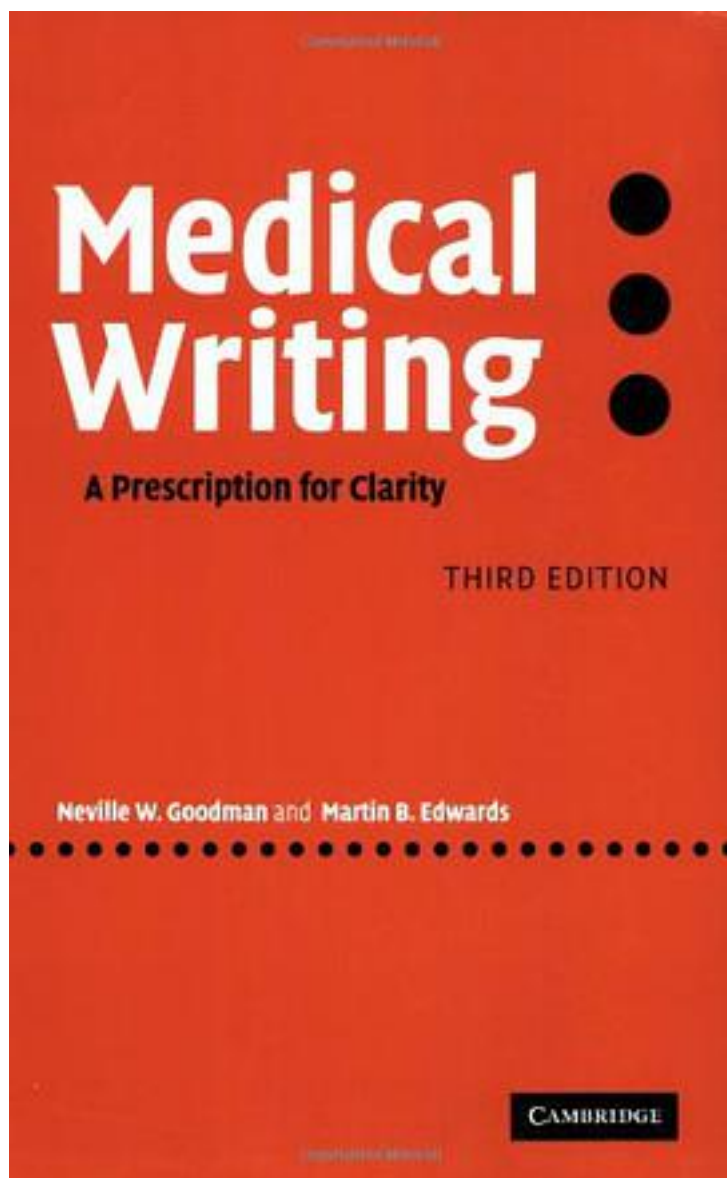


Medical writing医学写作



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Effective communication is the ultimate, but often daunting, purpose of any piece of medical research. *Medical Writing: A Prescription for Clarity* provides practical information enabling first drafts to be turned into clear, simple, unambiguous text, without loss of individuality. Written by a medical consultant and an experienced medical editor, it is sympathetic to the problems and needs of medical writers. Like the preceding two editions, this expanded third edition deals with the basic craft of writing for publication, from spelling and grammar to choosing the best word or phrase. Whether writing a simple clinical report or thesis, wanting to supervise others, or wanting just to develop greater skill in effective writing, this book is the ideal guide and reference. Clear, simple and precise, and illustrated with apt cartoons, this is an invaluable handbook.

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