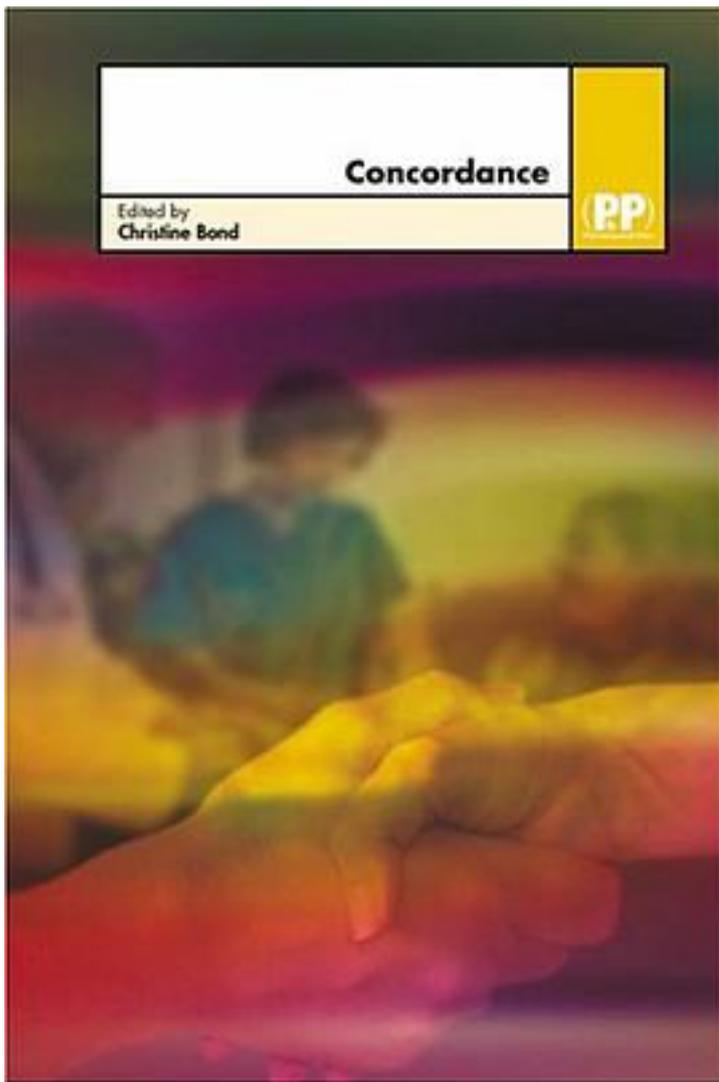


Concordance



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Persuading patients to take their prescribed medicines has long been regarded as problematic, and this non-compliance often has serious and wide reaching outcomes. Concordance is a new way of looking at the processes within the consultation, and allowing the patients agenda to be taken into account when coming to a management decision. This new book not only provides a concise overview of the area but describes its implications for practice. Written by a multidisciplinary team, no other publication on concordance has the depth and breadth of coverage. It will be of interest to all healthcare professionals, academics and students with an interest in this emerging area.

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