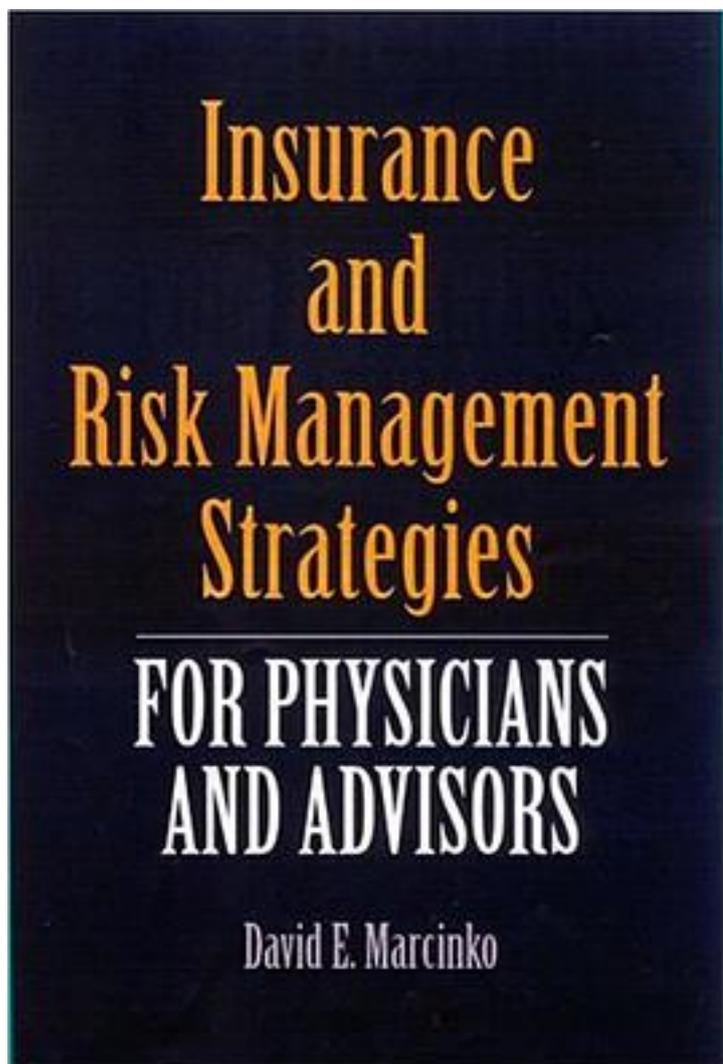


# Insurance and Risk Management Strategies for Physicians and Advisors



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出版者:Jones & Bartlett Pub

出版时间:2004-8

装帧:Pap

isbn:9780763733421

As a consequence of today's litigious environment in the healthcare industry, physicians must now carefully assess their personal and practice risks as they seek to be indemnified should an event or cause of action occur. This process requires integrated knowledge of the healthcare industrial complex, as well as the rapidly changing insurance industry. Fortunately, Insurance and Risk Management Strategies for Physicians and Advisors confronts the reality that insurance planning in healthcare is decidedly more complex than most other businesses or professions and, in an easy-to-understand manner, explains to physicians and insurance professionals the background, theory, and practicalities of medical risk management and insurance planning. Certified Medical Planner(r) Dr. David Edward Marcinko and his team of contributing authors go into great depth on the growing range of insurance planning options in order to assist physicians, and their advisors, to choose the "right" course that balances risk, cost, time, outcome as well as his or her own personal risk tolerance life style.

作者介绍:

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