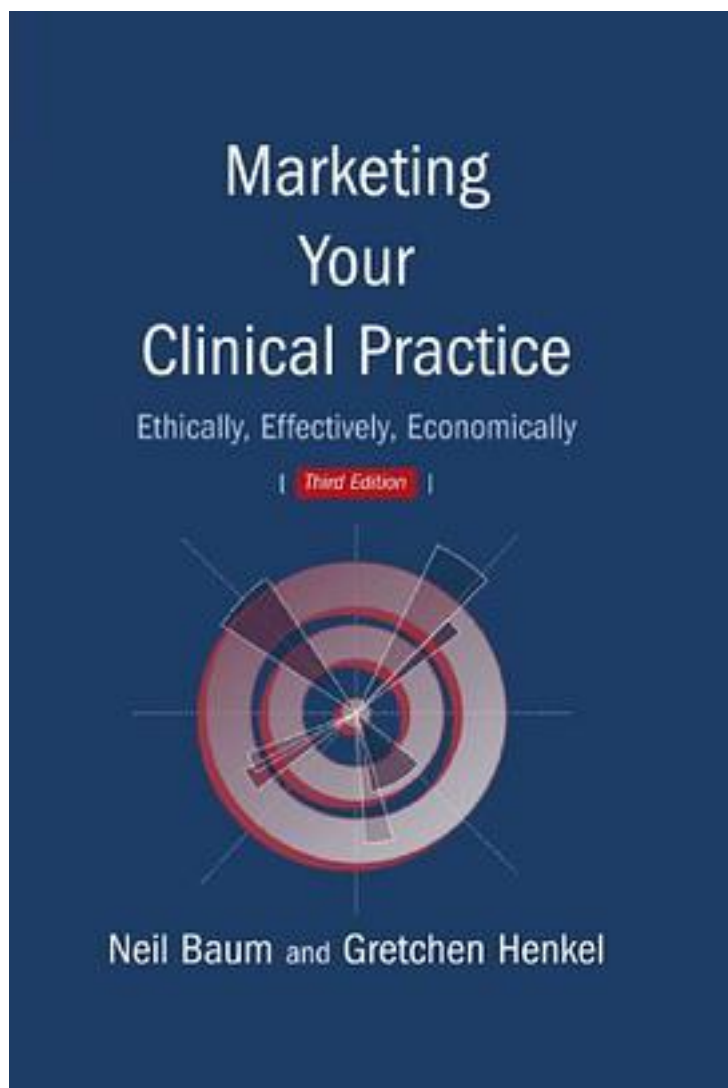


Marketing Your Clinical Practice



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The third edition of this best-selling guide takes physicians step-by-step through the process needed to effectively market and promote a clinical practice in today's evolving health care environment.

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