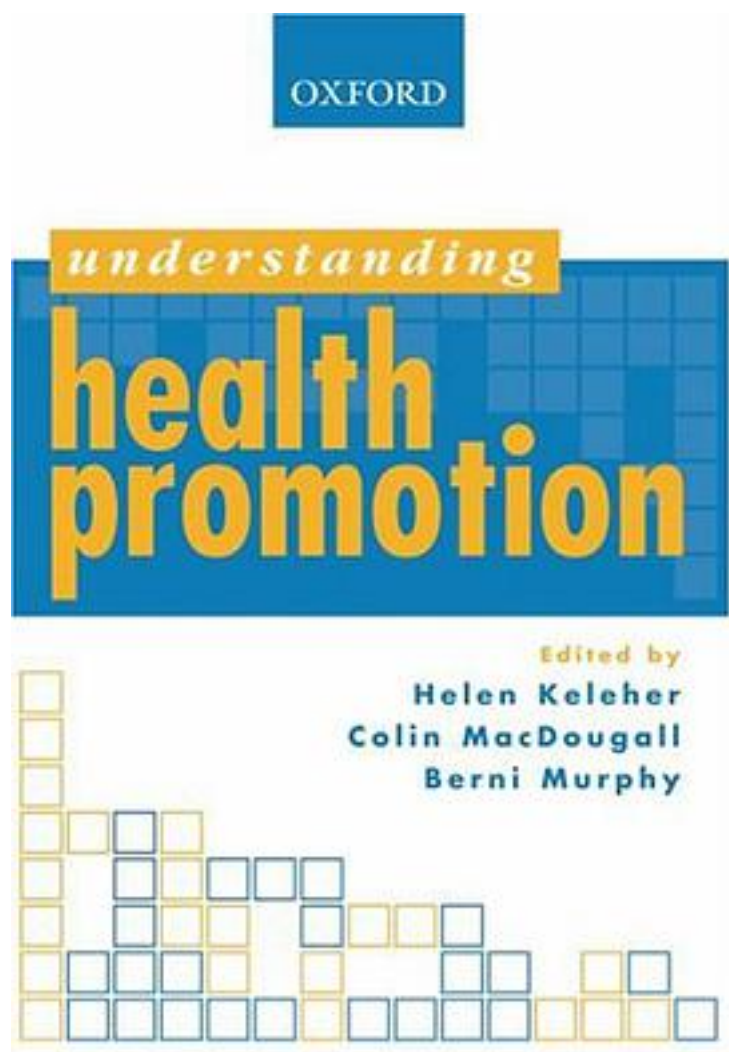


Understanding Health Promotion



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Informed by principles of equity and the social determinants of health, Understanding Health Promotion draws on the authors' research to focus on strategic approaches to health promotion practice. It considers health promotion from the perspective of different sectors of society, and reviews the expertise required of health promotion practitioners in the context of healthy public policy and strategic health promotion program planning and evaluation. Helpful 'Guidebooks' are integrated throughout the book and contain practical information about the many resources available to health promotion practitioners. They include top sites for internet resources, assessed for their quality and degree of practical information; guides to information that is not always easy to access, such as health promotion professional organisations and evidence sites; and expert guides to key skills for practice.

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