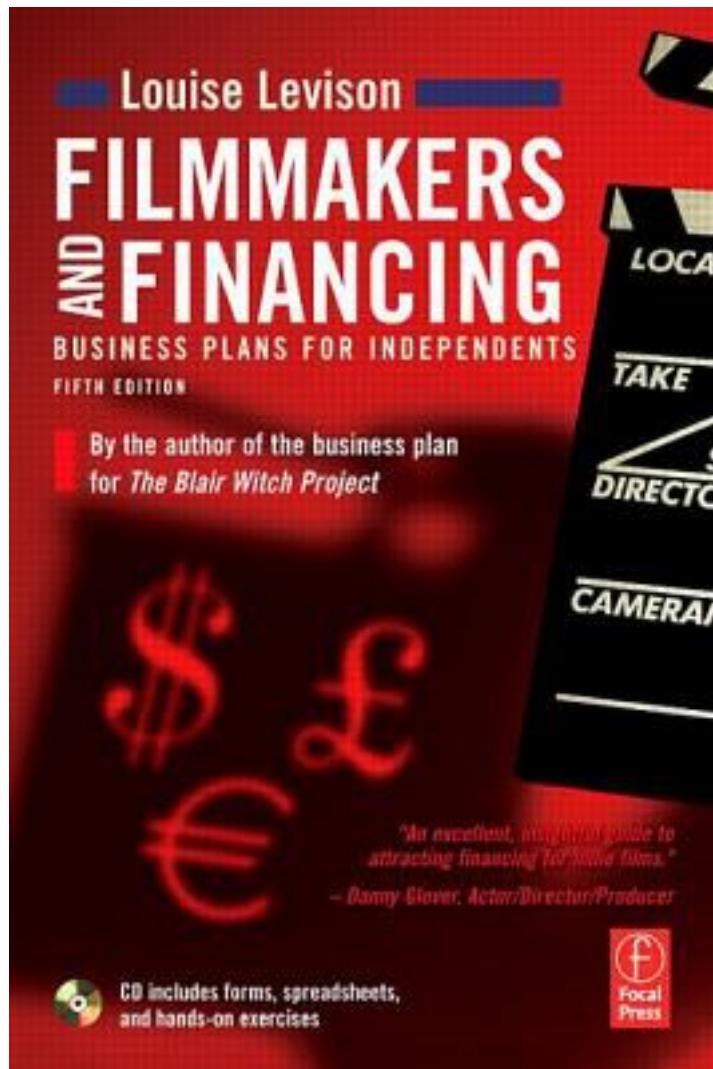


Filmmakers and Financing, Fifth Edition: Business Plans for Independents (平装)



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著者: Louise Levison

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This book presents the information in a concise, informative and unique format - with this book, the class section on financing films practically teaches itself. I find the advantages/disadvantages sections very helpful. -- Review --This text refers to an out of print or unavailable edition of this title.

"An excellent, insightful guide to attracting financing for indie films. Louise Levison takes a sane, balanced approach to research, comparables and projections, achieving honest outlooks in business plans that are accurate and convincing to equity investors. An important tool for filmmakers and producers seeking innovative financing models."

-- Danny Glover, Actor/Director/Producer

"Thank you so much for all your help from the business plan to the emails and introductions. You have helped this film become what it is today." - Robin Cowie, Producer, The Blair Witch Project

"Levison's book gives filmmakers an inspiring and coherent merger of plain English, film lingo, and traditional business-speak. It helped me create a straightforward and thorough business plan that ultimately raised \$2 million for my new project." - Stu Pollard, Producer/Director,

Keep Your Distance

"Buying this book is the first step to becoming a successful, independent filmmaker. It helped me launch my company."

- Rick Pamplin, The Pamplin film Company

"If Louise Levison's *Filmmakers & Financing* were only about business plans it would be worth more than its cover price. In addition, Levison gives sage, savvy and clear introductions to every important aspect of film business - marketing, distribution, varieties of investors, financing options - it's all here, including a sample business plan. This book is a "must have" for any filmmaker's

bookshelf." --Morrie Warshawski, Consultant, and author of *Shaking the Money Tree: How to Get Grants and Donations for Film and Video*-2nd Edition

"A 'must have' educational and reference tool to help you conquer current industry practices regarding finance, production and distribution. Louise has consistently delivered a plethora of information that is easy for a beginning filmmaker to understand, while at the same time very useful to the entertainment veteran. No filmmaker's library would be complete without it. -J. David Williams, Distributor, Shiloh and The Omega Code

"Need money for a movie? Here's the road map every indie filmmaker needs to find it. It worked for me!" -Paul Sirmans, Director/Producer, *The First of May* and *Forevermore* Films

"Even if you only wrote the script, this is a real important book to read. It will help you understand the market in terms of how independent film companies structure deals with screenwriters. And if you just aren't finding a market for your script and have

considered making the film yourself, Levison's book is one of the best places to start if you want to find out what you are up against in terms of the kind of dollars you will need, where and how to get them, and the best strategy for getting your hands on the dough. To paraphrase the perennial Passover question: Why is this film financing book different than all other film financing books? It's pretty simple. No one tackles the dilemma of screenwriters who design to turn their script into independent features as succinctly and logically as Levison does. If you want to make an independent feature you need money, which means you need a business plan, which means you need Levison. Project outlines, industry overview, marketing, sample business plans, distribution, financial planning, loans and partnerships are all included. There is even a nifty CD-ROM supplement that comes with the book."

- Jeffrey M. Freedman, Script Magazine

作者介绍:

露易丝·利维森 (Louise Levison)，加州谢尔曼橡树园公司商业策略总裁，精于商业计划书写作，这些商业计划书可适用于单部电影的融资、电影公司多部电影融资以及夹层资本融资。她同时也是《电影企业家通讯》杂志的编辑。利维森服务过的个人客户获得过从2万美元到6千万美元不等的融资，此外，她服务的公司曾获得过高达3亿美元的融资。利维森兼修亚洲文学硕士学位和融资专业工商管理硕士学位，她致力于将自己的融资理念传递给全世界。

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书评

世上有无数人怀有制作自己的电影的美好梦想，然而真正能获得机会化梦想为现实的人却少之又少，如何得到拍摄资金更是无论如何也绕不过去的难题——多少人就是被孔方兄挡住了追逐梦想的道路。露易丝·利维森想要为您解决这方面的问题，于是她写作完成了《电影制片人融资指南》……

看到这本书的题目，又看到王小帅电影的推荐，不禁想到了中国的小众电影。电影商业化会和维护电影的艺术性冲突么？还是说商业化的电影能更好地维持从业人员的生活从而能够创作出更好的影片？然而目前很多好电影却往往是小成本电影……困惑……真希望更多内容深刻的电影……

写书评是因为译者，现在想起来，法律的部分基本打包还完了。就还记得上课让我们看肖申克的救赎-刺激1995-夜黑高飞；叫我们写影评……可以见得当他还处在另一个领域的时候对电影的情有独钟了，更何况现在已经身在其中了。对这个关注的人总能找到好书的。

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