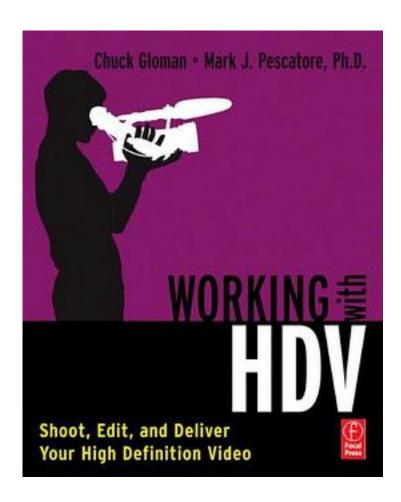
Working with HDV



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著者:Gloman, Chuck/ Pescatore, Mark J., Ph.D.

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Over the past few years, HDV has burst onto the professional video production landscape and is changing the world of high-definition acquisition. Are you ready to make the transition to HDV? Let this book, with its clear, unbiased overview of HDV, be your guide. More than a catalog of HDV products, this book provides you with

perspective on the driving forces behind high-definition, technical information about digital video technologies that's easy to follow, and real-world tips for getting the most out of your HDV investment. The book also includes a tear-out focusing chart, HDV resource guide, and detailed glossary for quick reference, making it a timely and valuable resource for video professionals and students.

Working with HDV provides the answers to some of the big questions surrounding this exciting format:

- Why has HDV become so popular so quickly?
- Is HDV right for your next project?
- What are your HDV camcorder/equipment options?
- How does HDV differ from other video formats?
- Why is shooting with HDV similar to shooting with a film camera?
- How will you manage your HDV post production workflow?
- Does HDV make good business sense for your operation?
- What are the alternatives to HDV on the market?

Don't get left behind as HDV momentum continues to build--get up and running quickly with this handy guide that demystifies what to use and how to use it.

- * Includes a handy tear-out focus chart
- * Learn to shoot professional-quality HDV on a budget with this guide!
- * Go beyond manufacturer hype and learn what HDV can really do for you

作者介绍:

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