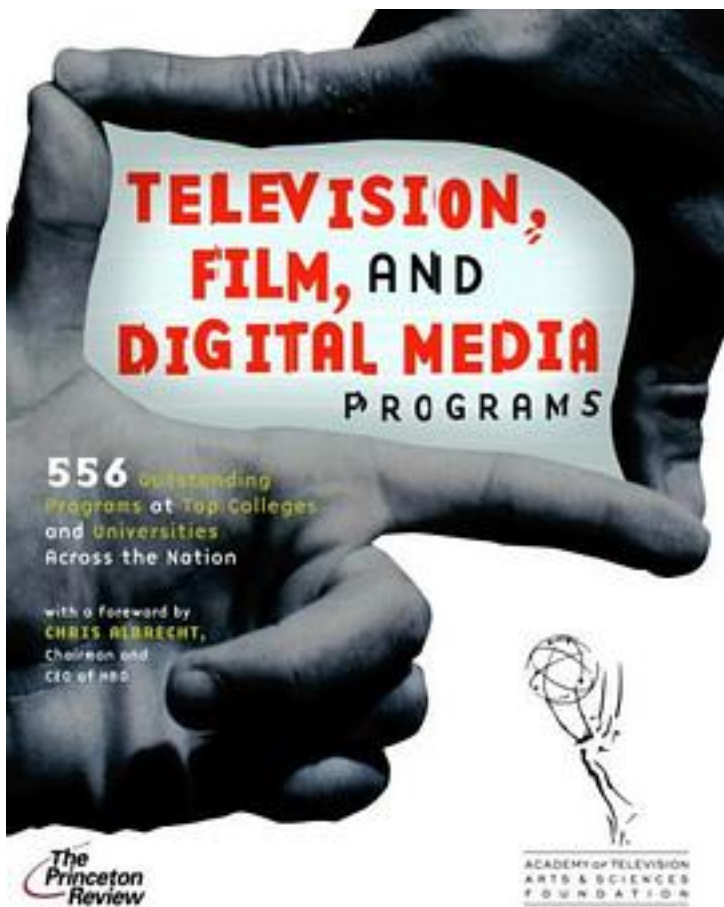


Television, Film, and Digital Media Programs



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Each year more than 230,000 students apply to media studies programs at the undergraduate and graduate levels. The competition is tough, but this unique guide teaches you everything you need to know to launch a successful career in TV, film or

digital media. It also includes 35 profiles of the industry's most successful figures. Written with the Academy of Television Arts & Sciences Foundation and featuring a foreword by HBO Chairman and CEO Chris Albrecht, this book gives industry hopefuls a true insider's perspective.

As television and film technology becomes more sophisticated, the demand for talented actors, producers, directors, and technicians has risen dramatically. The Academy of Television Arts and Sciences Foundation understands this business and presents students with valuable advice on how to acquire a solid educational foundation and navigate successful career paths.

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