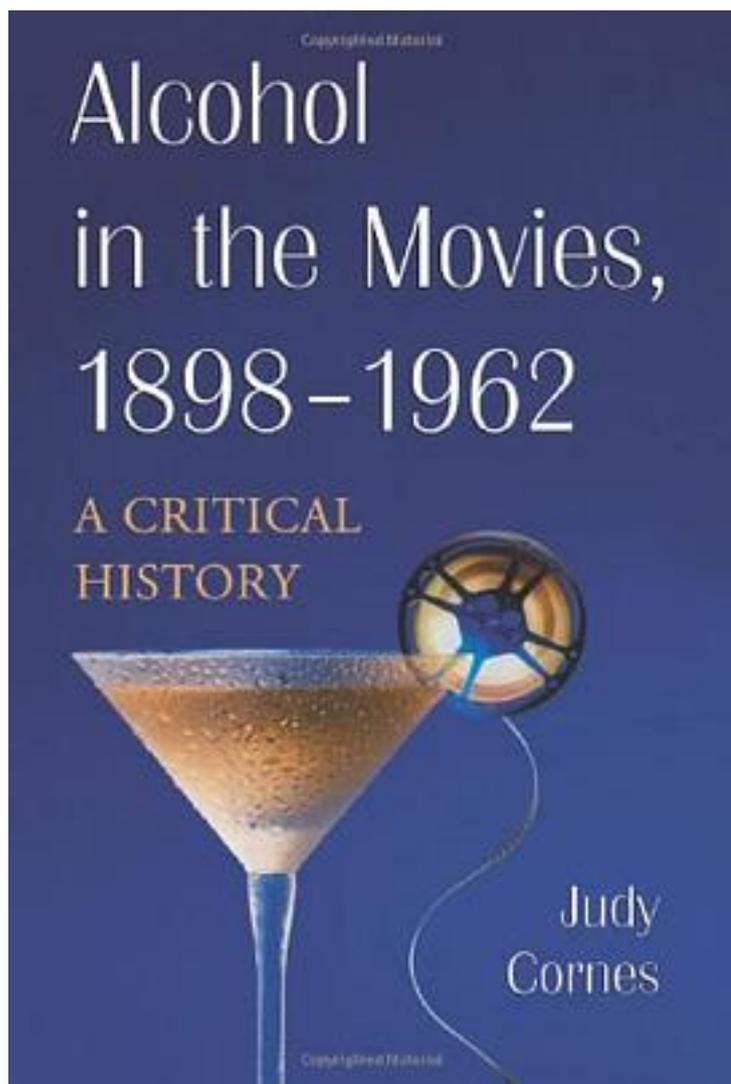


Alcohol in the Movies, 1898-1962



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著者: Cornes, Judy

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Here is a study of 64 years of alcohol as portrayed in film. The author begins with the appearance in 1898 of what is probably the first commercial: a 30-second film of men in kilts dancing and the words "Scotch Whiskey" appearing in the background. The final film is 1962's *Days of Wine and Roses*, which addresses alcoholism. The author includes a film from each decade, those with artistic or historical value, those that represent the comedy, drama and musical genres, and well-known pictures such as *The Lost Weekend* and *A Star Is Born*. The first three chapters cover 1903 to 1939. The remaining chapters follow not a timeline but the growing complexity of the movies. A recurring motif is the use of the term "white logic," a phrase used by writer Jack London in his 1913 memoir *John Barleycorn*. It refers to disillusionment with everyday life brought on by and exacerbated by alcohol. An annotated filmography lists the date, source and other relevant information about movies in this study.

作者介绍:

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