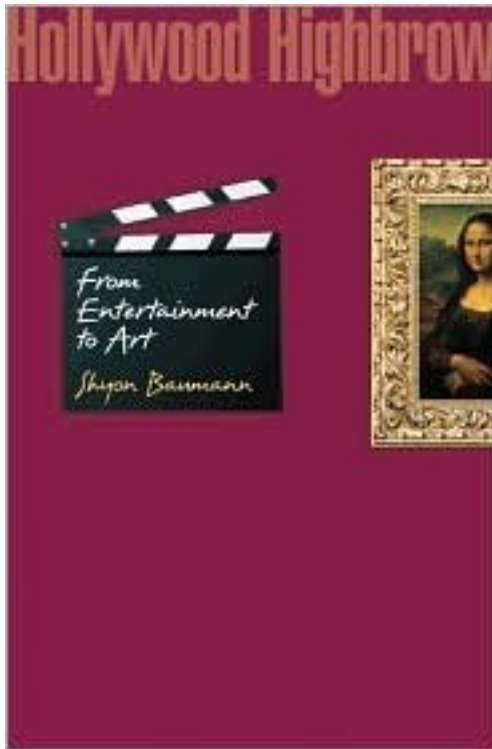


Hollywood Highbrow



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著者:Baumann, Shyon

出版者:Princeton University Press

出版时间:2007

装帧:HRD

isbn:9780691125275

Today's, moviegoers and critics generally consider some Hollywood products - even some blockbusters - to be legitimate works of art. But, during the first half century of motion pictures very few Americans would have thought to call an American movie "art." Up through the 1950s, American movies were regarded as a form of popular, even lower-class, entertainment. By the 1960s and 1970s, however, viewers were regularly judging Hollywood films by artistic criteria previously applied only to high art forms. In "Hollywood Highbrow", Shyon Baumann for the first time tells how social and cultural forces radically changed the public's perceptions of American movies just as those

forces were radically changing the movies themselves. The development in the United States of an appreciation of film as an art was, Baumann shows, the product of large changes in Hollywood and American society as a whole. With the postwar rise of television, American movie audiences shrank dramatically and Hollywood responded by appealing to richer and more educated viewers. Around the same time, European ideas about the director as artist, an easing of censorship, and the development of art-house cinemas, film festivals, and the academic field of film studies encouraged the idea that some American movies - and not just European ones - deserved to be considered art.

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标签

電影

艺术社会学

文化社会学

文化研究

外文

culture,

consumption

consuming

评论

电影如何从娱乐成为艺术，对此从外部，内部和话语三个角度进行了细致深入的分析。
富有启发！

i consider it a good example of sociologist study on an art type

有中译本。

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书评

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