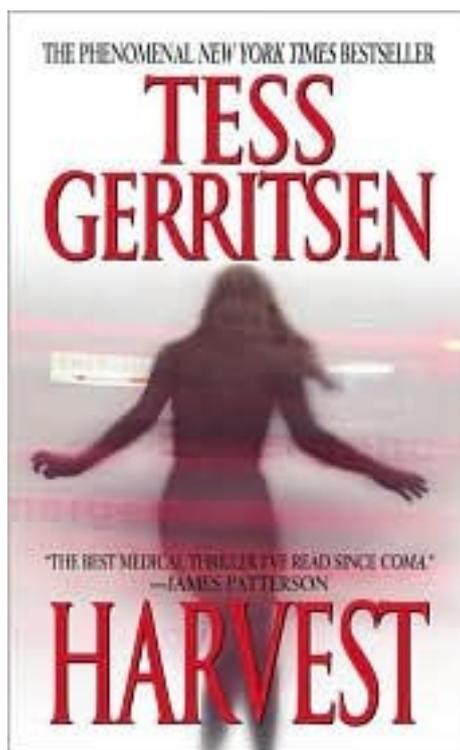


Harvest



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The world of farming--one that is disappearing quickly--informs every aspect of our modern culture, from the food we eat to how we use and preserve the land we live on. Most of us have never set foot on a working farm, however. Now, through insightful prose by journalist Nicola Smith and photographs by Geoff Hansen, readers can enter the life of a couple who believe in the importance of the land and its harvest. It was a dream of Jennifer Megyesi's to run a farm, and when she and husband, Kyle Jones, founded Fat Rooster Farm, it became a dream come true. By tapping into the public's desire for organic and artisanal food--and with lucky breaks, such as selling their

milk-fed pigs to celebrated chefs like Mario Batali--they are finding some success. The farm embodies both the newer and more traditional faces of farming. Megyesi and Jones are in their early forties, college educated with advanced degrees, well traveled, influenced by the environmental and social movements of the 1960s and '70s, and savvy in their use of marketing and Internet skills. But in the scale and management of their operation, they revert to an older, more pastoral ideal: sheep out at pasture, chickens that roam free, cows trailed by their calves, hand-gathered honey and maple syrup, their four-year-old son helping with the chores. They're big enough to grow and sell their own meats, eggs, and vegetables at a modest profit, and small enough to have strong ties to the community. It's a life worth living--and learning about.

作者介绍:

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