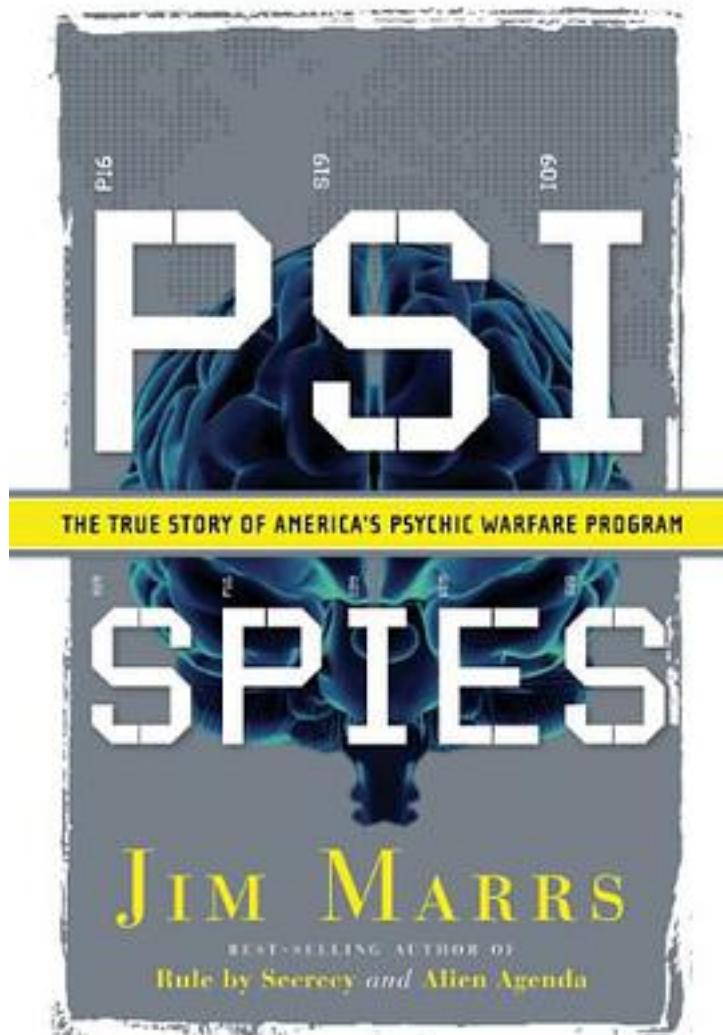


PSI Spies



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Whether you start a business to promote a good idea, to complement retirement, or just to do it, keeping it afloat can be difficult--statistics say that 80 percent of all small businesses fail within five years. But your business can succeed, and 151 Quick Ideas for Start-Up Entrepreneurs will help. This invaluable resource is designed to give prospective entrepreneurs the tools they need, as well as provide existing entrepreneurs with focused tips to increase profit. The book breaks down the complex issues of starting and running a business into a simple language anyone can understand. Every idea is market-tested and proven to work. The ideas cover all aspects of small business operations, including: * Employees * Vendors * Managing the Business * Insurance * Creativity * Borrowing Money * Marketing * Technology * Financial Management * Motivation * Communication * Personal Time Management

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