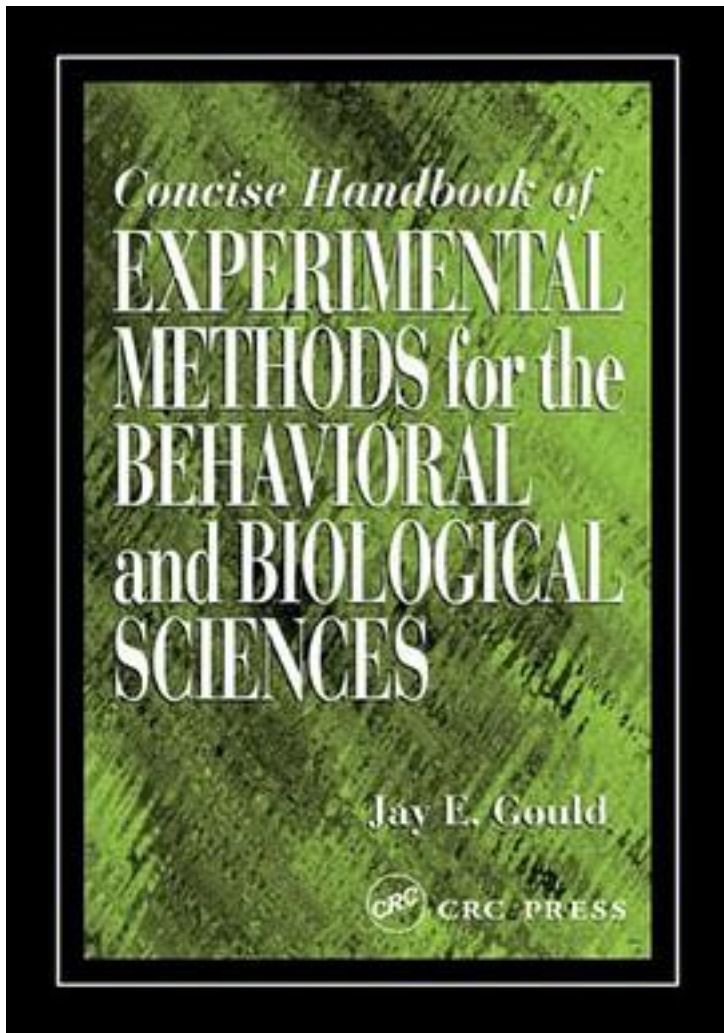


Concise Handbook of Experimental Methods for the Behavioral and Biological Sciences



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Although there are many books written on the principles and methods of experimentation, few are written in a succinct, comprehensive outline format. The Concise Handbook of Experimental Methods for the Behavioral and Biological Sciences is based on a popular course taught by the author for more than two decades to assist advanced undergraduate and graduate students in understanding and applying the principles and methods of experimentation. The handbook is organized into three parts. Part One covers the philosophy of science, forms of scientific research, steps of the scientific method, variables in research designs, and the initial and final phases of research. Part Two discusses research ethics and experimental control. Part Three surveys experimental design, sampling and generalization, and hypothesis testing and statistical significance. The handbook's illustrations, extensive appendices, and detailed index allow you to acquire the techniques necessary to conduct, interpret, and evaluate research and then clearly communicate those findings. The Concise Handbook of Experimental Methods for the Behavioral and Biological Sciences eliminates the need for wading through unnecessary details to find what you need, making it a handy resource for reference and review.

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