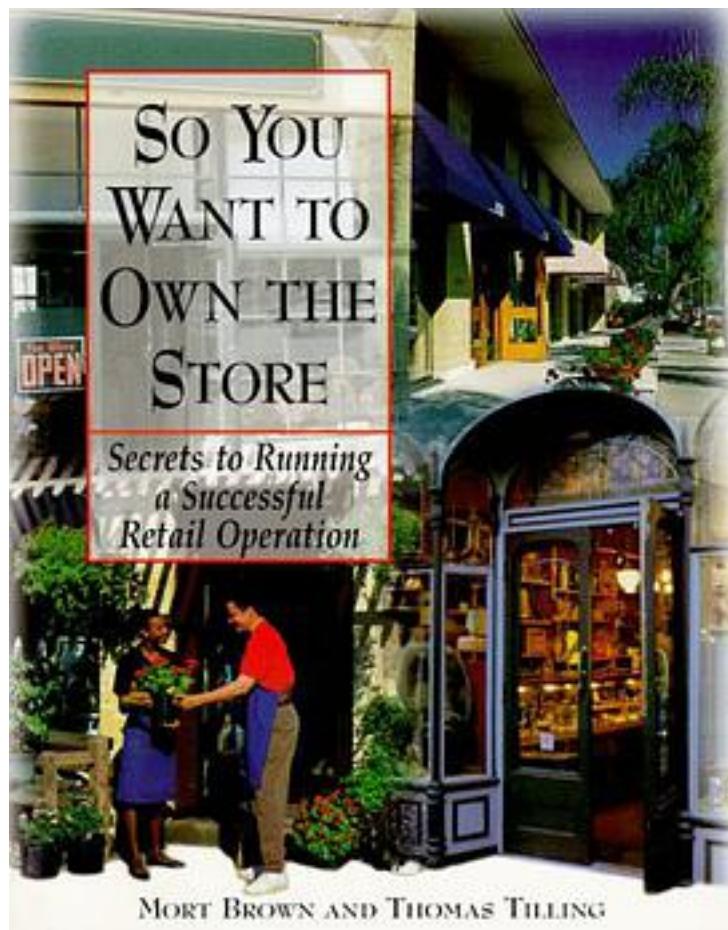


So You Want to Own the Store



[So You Want to Own the Store 下载链接1](#)

著者:Brown, Mort/ Tilling, Thomas

出版者:McGraw-Hill

出版时间:1997-7

装帧:Pap

isbn:9780809232369

In the highly competitive retail world, the small-business owner needs pragmatic, current, down-to-earth advice to be successful. "So You Want to Own the Store" is a comprehensive handbook that provides step-by-step help for the prospective

shopkeeper or home-based retail-business owner. Included are helpful hints from experiences of store owners about every aspect of the business: choosing a location, defining store policies, training personnel, ordering, pricing, and displaying merchandise - even negotiating with the bank.

作者介绍:

目录:

[So You Want to Own the Store_ 下载链接1](#)

标签

评论

[So You Want to Own the Store_ 下载链接1](#)

书评

[So You Want to Own the Store_ 下载链接1](#)