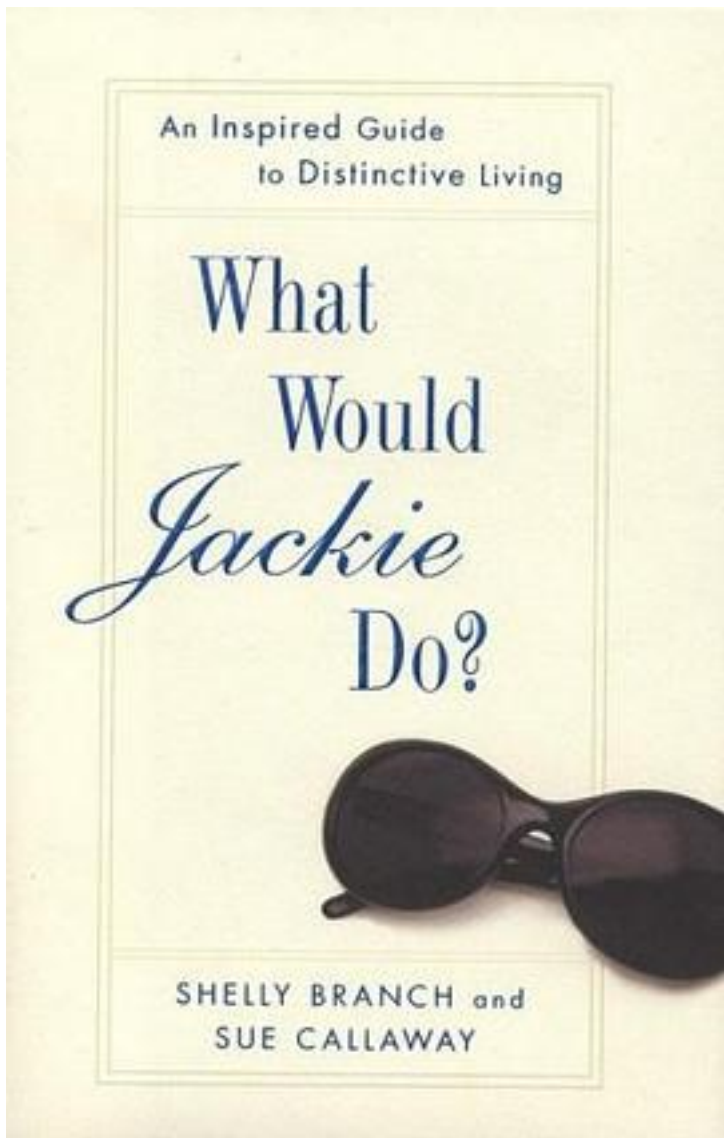


What Would Jackie Do?



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We can't help but want to be like her: Exuding unmatched poise and style, Jackie O continues to fascinate women and men of all ages. But how would Jackie have handled the twenty-first century? What would she have thought of a society defined by casual rules of conduct? Gathering intriguing research, commentary from today's experts, and fond reminiscences about the first lady of perfection's day-to-day decisions, journalists Shelly Branch and Sue Callaway offer a sparkling answer to the question: What Would Jackie Do? Applying Jackie's philosophies to every aspect of contemporary life, including relationships, office politics, family matters, household bills, and entertaining, What Would Jackie Do? is a trove of advice, featuring:

- Noblesse oblige for beginners

- How not to be an interchangeable woman
- Mastering the effortless rich look
- The art of attachment: lessons on sex, marriage, and men of consequence
- Career whirls: pearls for getting ahead

What Would Jackie Do? portrays the practical wisdom behind an icon. The next best thing to having Jackie O as a personal adviser, What Would Jackie Do? gives readers a piece of the Jackie mystique.

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