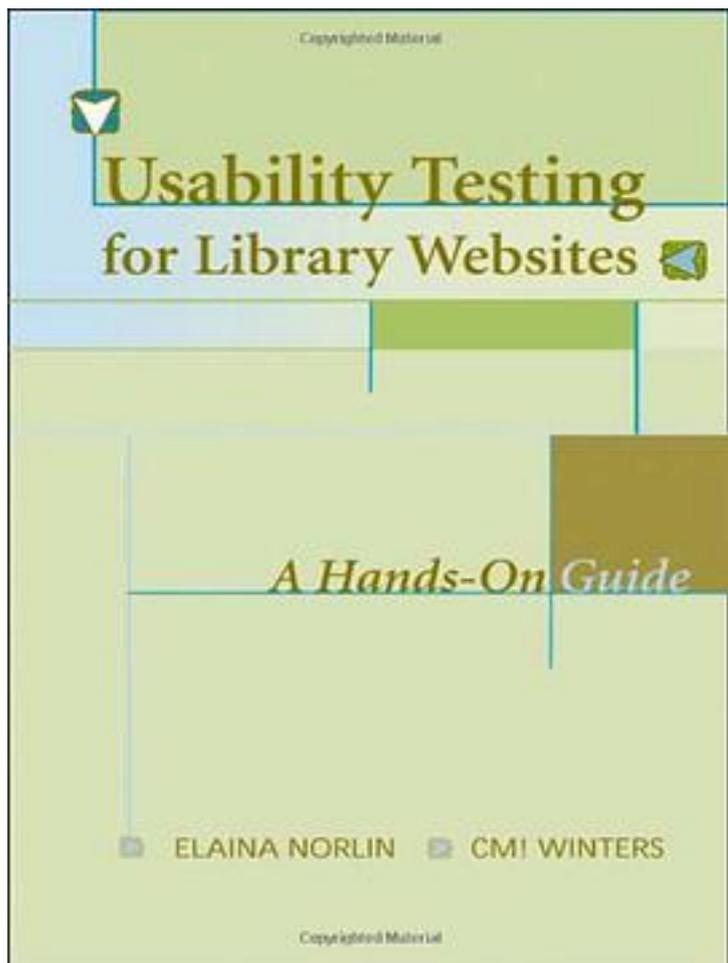


Usability Testing for Library Websites



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This hands-on guide will help beginners and experts alike to determine, in a systematic way, how well their Websites are performing for their customers. The expert author

team walks you through not only the process of performing usability testing, but also creating allies among decision makers to support testing, revisions inspired by collected data, and cost management. For all types of libraries, this step-by-step manual is a sure-fire tool for creating a winning Website for savvy library customers.

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