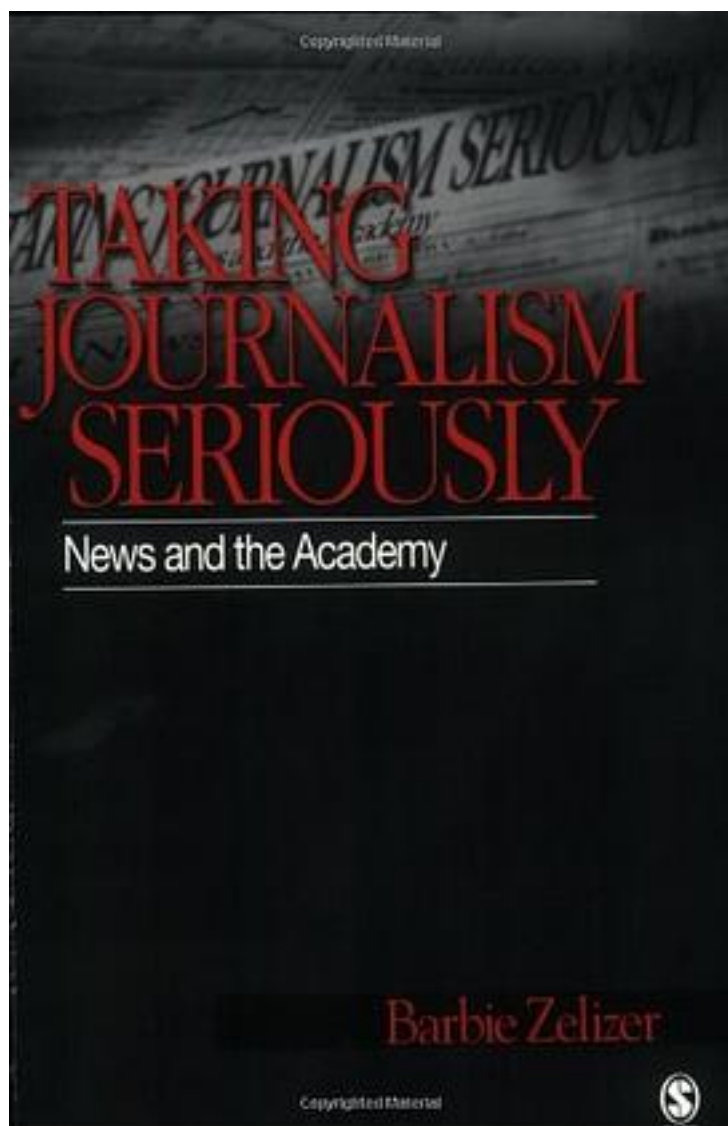


Taking Journalism Seriously



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"Taking Journalism Seriously" offers a fresh and important look at how scholars in different disciplines have approached the world of journalism and journalistic practice. Reviewing existing scholarship by disciplinary perspective - including sociology, history, language studies, political science, and cultural analysis - the book dissects what has been most prevalent and understated in each view. It argues that scholars around the world have remained too firmly entrenched within their own disciplinary pockets, producing isolated bodies of scholarship that share too little of conversational platform about their common area of interest, journalism. "Taking Journalism Seriously" provides a critical mapping of the field of journalism studies among academics across the different fields that have come to look at journalism. The book calls for a realignment of the goalposts through which journalism has traditionally been conceptualized, inviting others to continue thinking anew about what journalism is, which tools are used in its evaluation, and why scholars see it as they do.

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