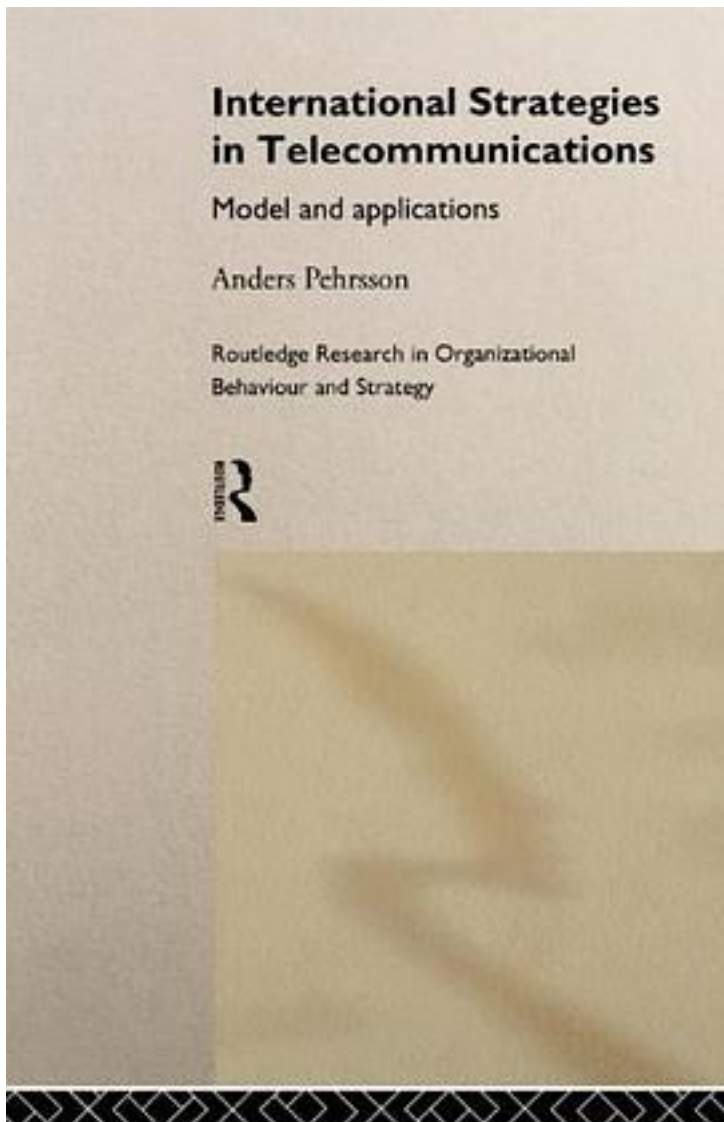


International Strategies in Telecommunications



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This book provides: * a broad description of the telecommunications industry * details of an in-depth study of the telecommunications group Ericsson * a description of how the strategic states model has worked for companies

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