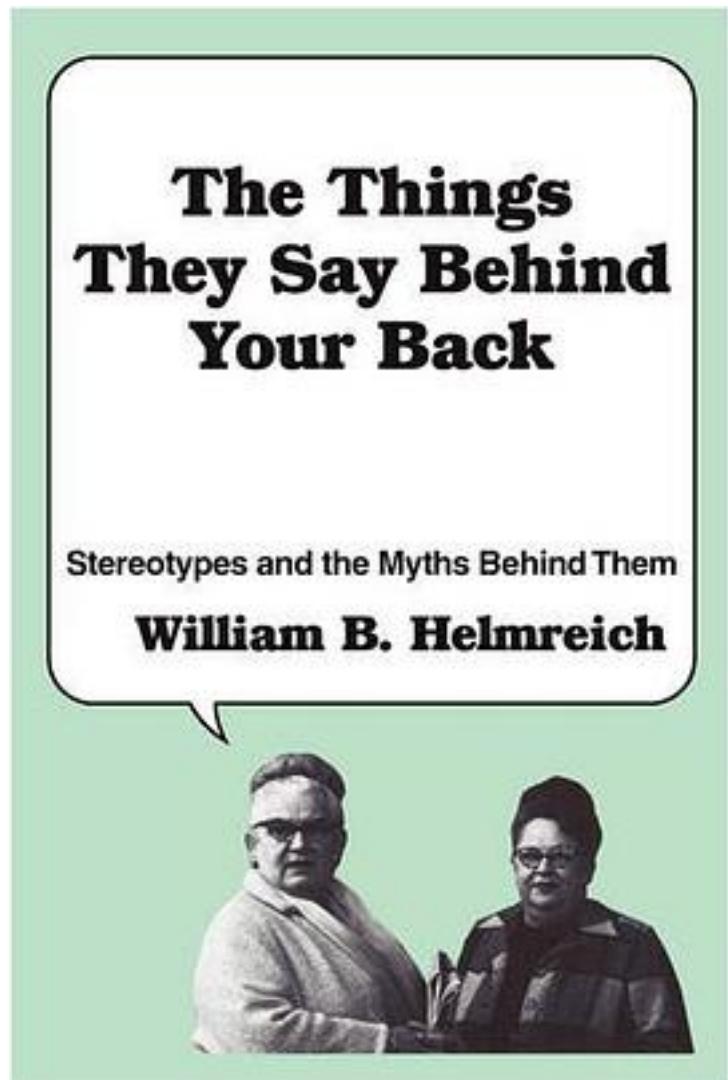


The Things They Say



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著者:Helmreich, G.

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In this groundbreaking book in the dim world of opinion formation, Helmreich opens a closet bursting with skeletons and explores the myths and historical roots of stereotypes pertaining to several ethnic groups: Are Jews really smarter? What about rhythmical Blacks, hard-drinking Irishmen, dumb Poles, emotional Hispanics, and all those cold, artificial WASPs sipping inevitable dry martinis? He discusses which stereotypes are false, which are true, how they originated, and why some of the most libeled groups promote warped perceptions about themselves.

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