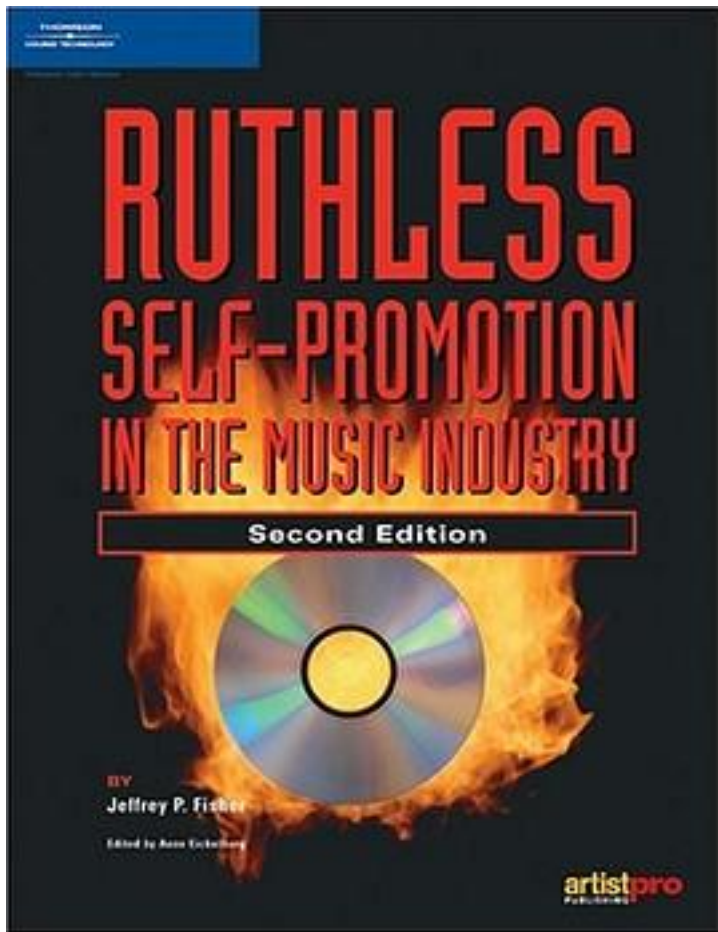


Ruthless Self-Promotion in the Music Industry, Second Edition



[Ruthless Self-Promotion in the Music Industry, Second Edition_下载链接1](#)

著者:Jeffrey P. Fisher

出版者:Artistpro

出版时间:2005-11-01

装帧:Paperback

isbn:9781592007455

Despite the ever-changing nature of the music industry, one constant remains: you must become a ruthless promotion fanatic to achieve success. There are no quick fixes

or shortcuts to fame and fortune in the music business. But if you truly desire success and are dedicated to putting your time, energy, money, patience, and talent to the task, you can achieve the notoriety you desire...if you learn the art of ruthless self-promotion. "Ruthless Self-Promotion in the Music Industry, Second Edition" is not a book about how to compose, play, or produce music; it's the key to the magic formula for building your music career, reaching your goals, and achieving what you want, need, and feel you deserve. Effective promotion is a journey that never ends, and you will find yourself returning to this comprehensive, up-to-date reference again and again as you pursue your musical goals.

作者介绍:

Jeffery P. Fisher provides audio, video, music, writing, training, and media production services. He also teaches audio and video production at the College of DuPage in Glen Ellyn, Illinois, and writes extensively about music, sound, and video for print and the Web. He is the author of eight books, including Instant Sound Forge, Moneymaking Music, Ruthless Self-Promotion in the Music Industry, and Profiting from Your Music and Sound Project Studio.

目录:

[Ruthless Self-Promotion in the Music Industry, Second Edition 下载链接1](#)

标签

音乐

音乐产业

行销

自我宣传

宣传

评论

[Ruthless Self-Promotion in the Music Industry, Second Edition_ 下载链接1](#)

书评

[Ruthless Self-Promotion in the Music Industry, Second Edition_ 下载链接1](#)