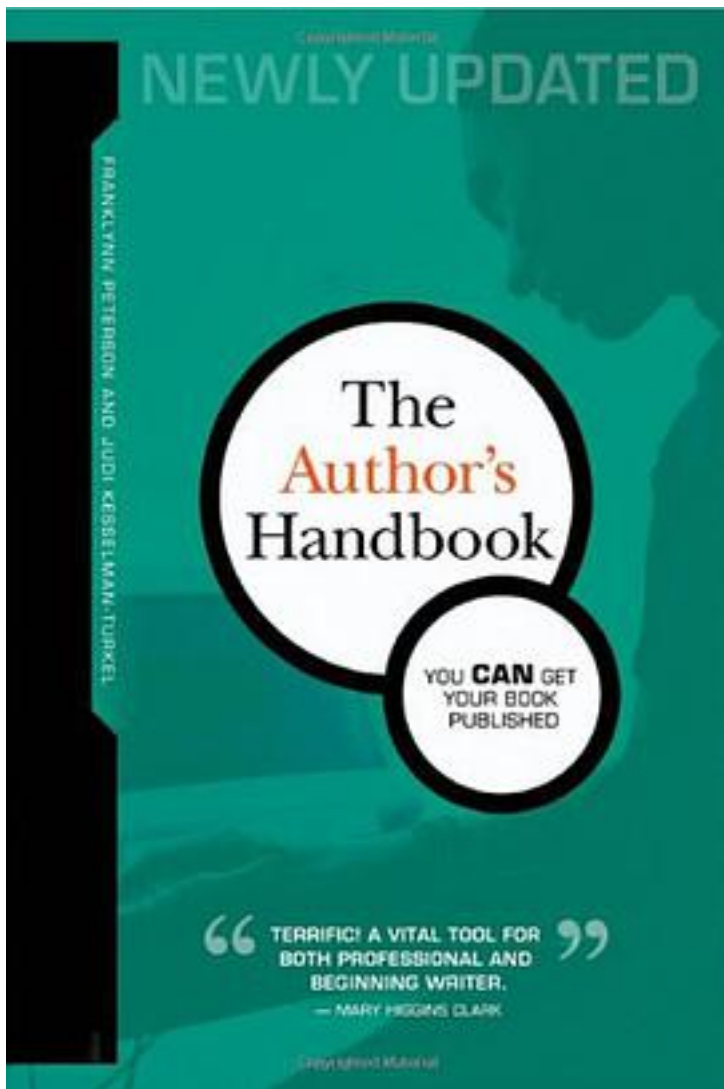


The Author's Handbook



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Providing essential guidance for both aspiring and experienced authors, the second edition of "The Author's Handbook" is a valuable resource for writers of all levels. Extensively updated and expanded to account for significant changes in the publishing industry, "The Author's Handbook" outlines effective techniques to develop marketable book ideas, research those ideas, and write a manuscript--either fiction or nonfiction--for publication. The authors provide many tips on topics that include choosing a publisher, negotiating contracts, understanding legal matters, and promoting your work. With this guide, the reader will gain insight into virtually every aspect of publishing.

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