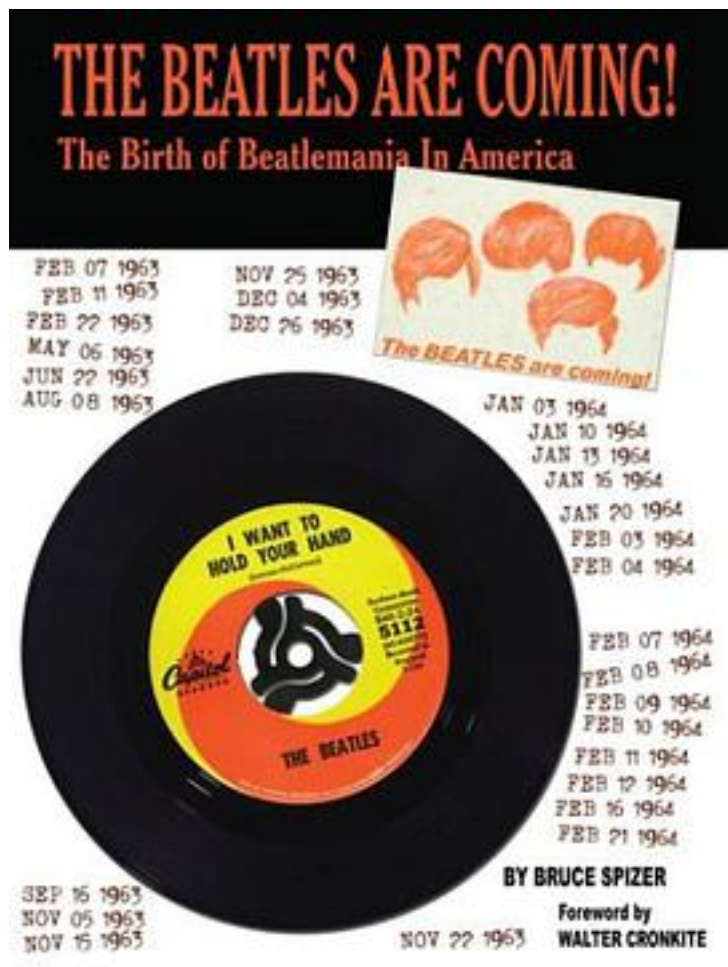


# The Beatles Are Coming!



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"The Beatles Are Coming " covers the Beatles first visit to the United States and the events leading up to the group's arrival on February 7, 1964. It is the most thorough

and accurate book ever published on how Beatlemania evolved in America. The book details why Capitol Records turned down the Beatles four times before finally agreeing to release their records. It tells the stories of two small companies, Vee-Jay and Swan, who issued the group's records without success in 1963. The book concludes with stories and pictures of the Beatles historic first U.S. visit in February, 1964. The book contains over 450 images, including many previously unpublished photos of the Beatles.

作者介绍:

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