

Mind Maps in a Week



Jane Smith & Steve Morris
Foreword by Tony Buzan

chartered
management
institute
inspiring leaders

Mind Maps®

IN A WEEK



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出版者:Trafalgar Square

出版时间:2002-9

装帧:Pap

isbn:9780340849521

With a foreword written by Tony Buzan, this book is designed to help the reader understand the art and science of Mind Mapping. Managers can use this approach to explore ideas both quickly and in great depth, while maintaining a clear focus on the principle theme or problem. The book will enable managers to:

- Think more flexibly and creatively
- Record the main points from any book, meeting or presentation
- Develop skills of learning and remembering
- Take decisions and solve problems
- Organise their thoughts and plan more effectively
- Recall information that they have gathered from any source

Mind Maps in a week has been fully revised for the 2002 series relaunch.

作者介绍:

目录:

[Mind Maps in a Week 下载链接1](#)

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[Mind Maps in a Week 下载链接1](#)

书评

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