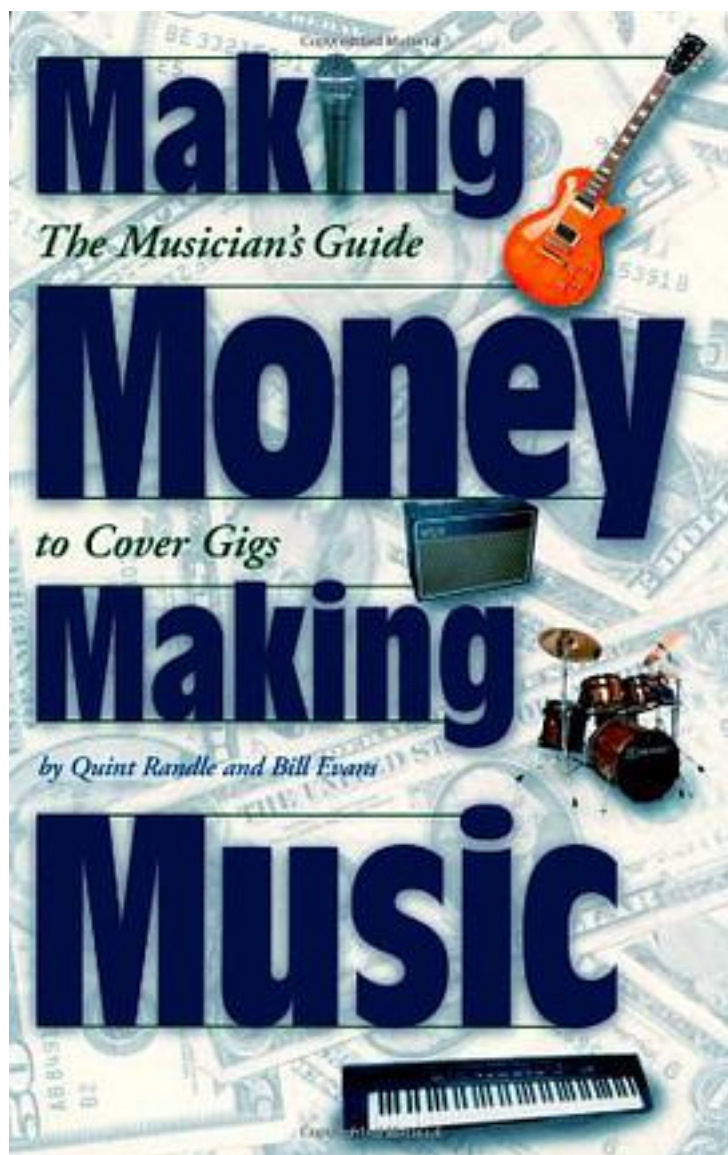


Making Money Making Music



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著者:Randle, Quint/ Evans, Bill

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Musicians today need more than talent and luck to become financially successful. They need a starting place. And the first step in virtually any successful musician's career is to play in a cover band. Cover bands are proven, lucrative avenues for musicians to establish themselves as serious performers and achieve repeated exposure in local venues - leading to important "word of mouth" publicity. Written in straightforward language by professional gigging musicians, Making Money Making Music guides artists through every aspect of achieving financial success through cover gigs. This easy-to-use reference shows readers how to start or join a cover band, choose the right cover songs, land the first gigs or get better ones, handle marketing and promotion, use proper sound and lighting systems, and much more.

作者介绍:

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