

The Scholarship Scouting Report



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The first in-depth guide to the nation's best, most accessible scholarship opportunities! A true insider in the world of tuition financing, Ben Kaplan has helped tens of thousands of students attend colleges and universities they never thought they'd be able to afford. Now he takes his expertise one step further in this behind-the-scenes tour of America's top scholarship programs. Based on hundreds of exhaustive interviews with scholarship judges, administrators, and past winners, this easy-to-use scouting report highlights the essential scholarships you must know about and helps you better address each scholarship's "hidden" judging criteria in your application. If you think the college of your dreams is out of your financial reach-or that your scholarship search has to be an overwhelming and frustrating process-think again: Ben Kaplan wrote the guide that will help you focus your search, position your scholarship candidacy, and ultimately afford the college of your choice. Special Note: As a valued reader of this book, you also receive access to the Coach's Locker Room at Ben Kaplan's ScholarshipCoach.com website. The Coach's Locker Room provides a wealth of bonus material, updates to information contained in The Scholarship Scouting Report, question and answer postings, and other helpful resources.

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