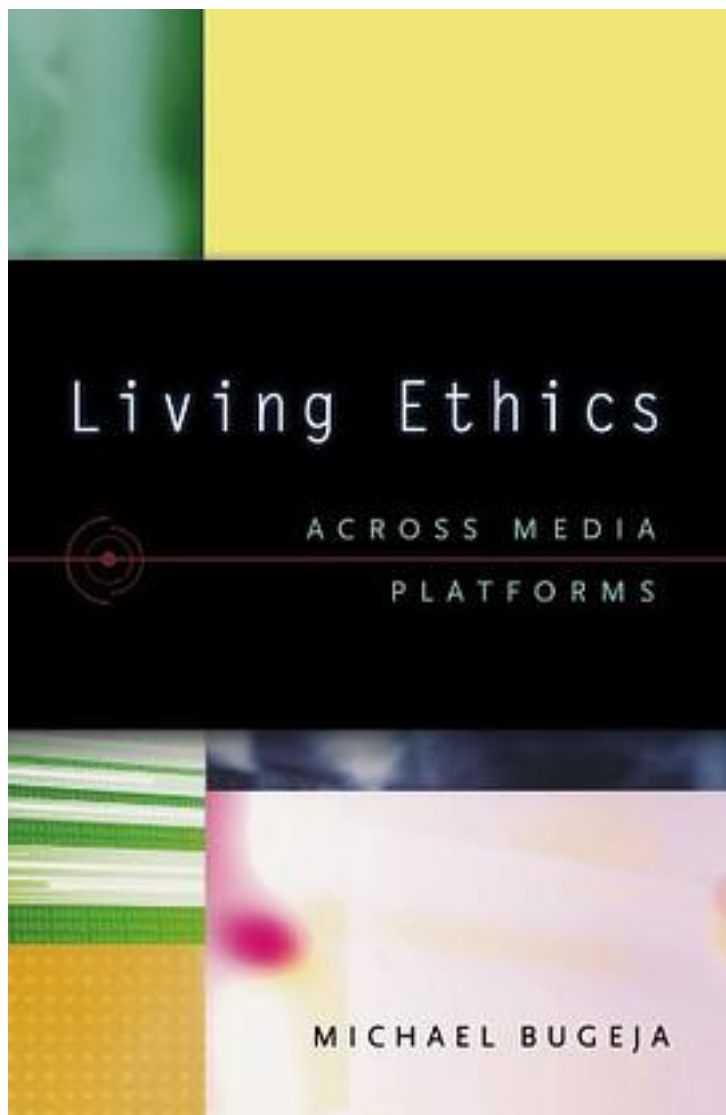


Living Ethics



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A thorough, well-researched introduction to media ethics, Living Ethics gives students a clear and cogent look at the foundations and fundamentals of ethics across media platforms. Bugeja addresses both classic and contemporary cases, and gives the reader not only a sense of what to do in a given situation, but how to be. Relentlessly practical, the book calls on students to develop their own, personal codes of ethics to help guide them through dilemmas that will occur in their own lives. In so doing, Bugeja goes beyond the prescriptive approach of many texts, and has created a book that assumes both that students can understand ethics, and also act ethically.

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