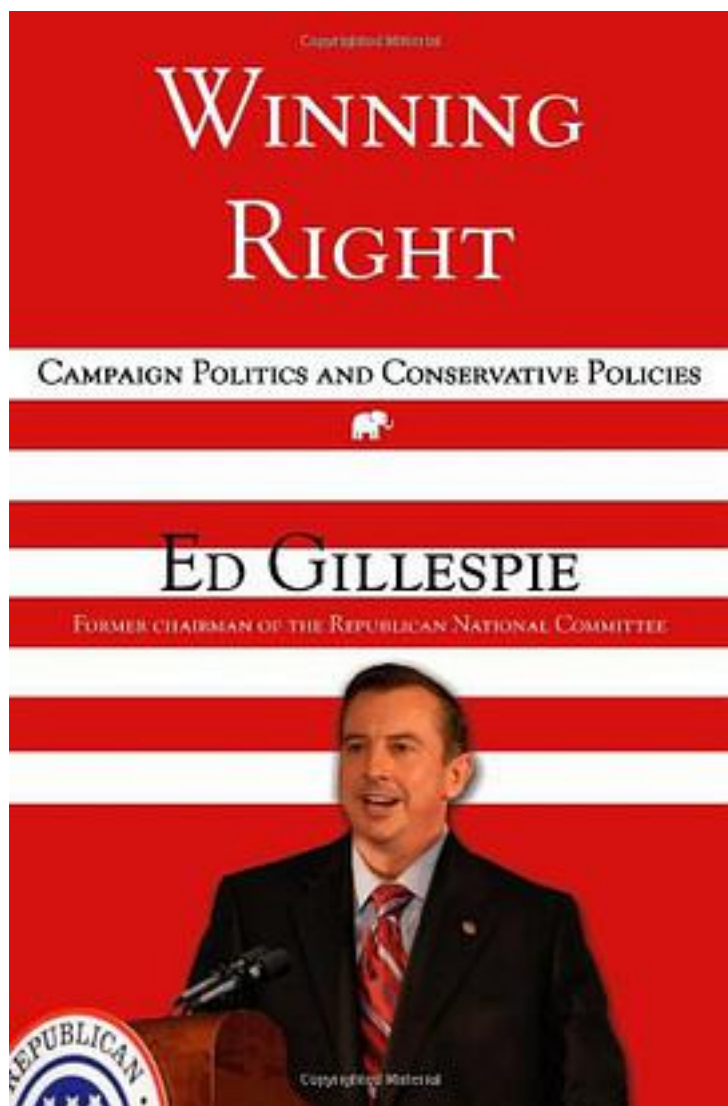


Winning Right



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If Washington politics is Hardball, Ed Gillespie shows how the game is really played! With a fresh, new insider's perspective, the former chairman of the Republican National Committee draws from lessons learned in more than twenty years of campaign strategy and national policy debate -- most especially from his role at the heart of the historic and groundbreaking 2004 presidential election -- to reveal how the game of politics is played on its highest level. In a frank and engaging narrative, he looks inside the George W. Bush presidency and beyond, to discuss such topics as

- A political code of ethics and playing by the rules
- Successes and failures in campaign planning and execution
- The role of old and new media
- The battle for the Supreme Court
- Hot-button issues
- The future of the GOP -- and how to win right in 2008.

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