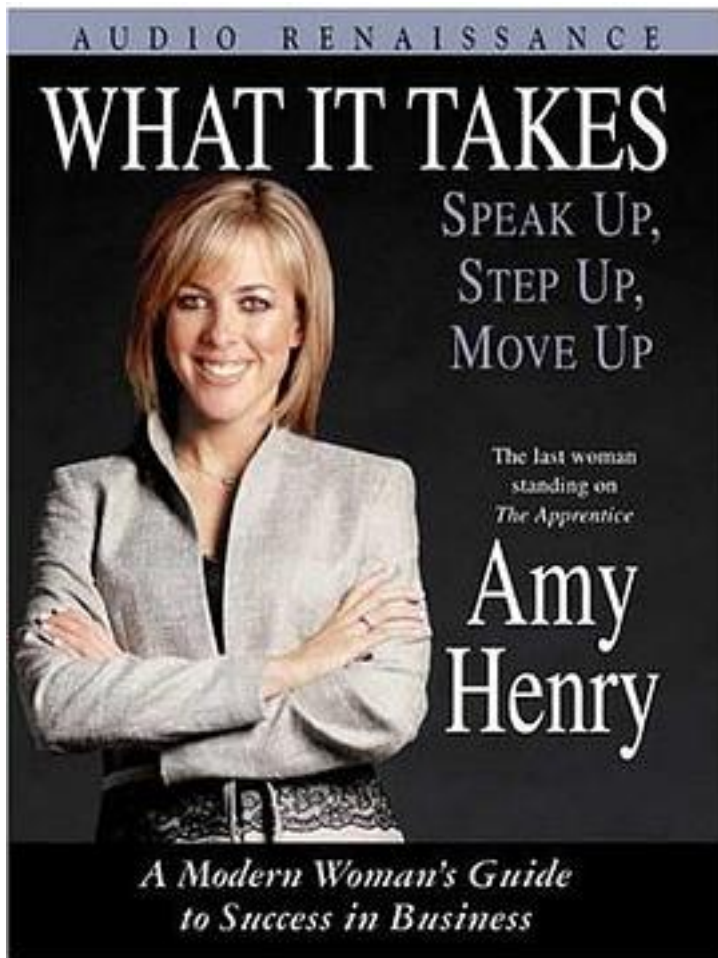


What It Takes



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著者:Richard Ben Cramer

出版者:Vintage

出版时间:1993-6-1

装帧:Paperback

isbn:9780679746492

An American Iliad in the guise of contemporary political reportage, What It Takes penetrates the mystery at the heart of all presidential campaigns: How do presumably

ordinary people acquire that mixture of ambition, stamina, and pure shamelessness that makes a true candidate? As he recounts the frenzied course of the 1988 presidential race -- and scours the psyches of contenders from George Bush and Robert Dole to Michael Dukakis and Gary Hart -- Pulitzer Prize-winning journalist Richard Ben Cramer comes up with the answers, in a book that is vast, exhaustively researched, exhilarating, and sometimes appalling in its revelations. "Quite possibly the finest book on presidential politics ever written, combining meticulous reporting and compelling, at times soaringly lyrical, prose." -- Cleveland Plain Dealer "The ultimate insider's book on presidential politics...an unparalleled source book on the 1988 candidates." -- San Francisco Chronicle

作者介绍:

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