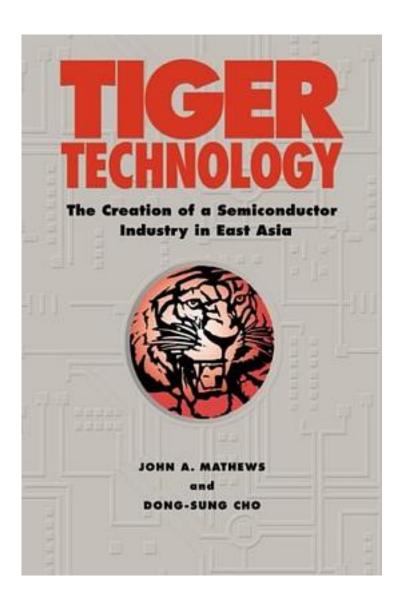
Tiger Technology



Tiger Technology_下载链接1_

著者:John A. Mathews

出版者:Cambridge University Press

出版时间:2007-03-05

装帧:Paperback

isbn:9780521035675

This book grows out of a five-year collaborative research project undertaken by the authors in East Asia. They have worked with firms and institutions in Korea, Taiwan, Singapore and Malaysia, to inquire into the micro-processes of firm-level organizational learning that underpin technology leverage in an industry such as semiconductors. The processes investigated are not specific to microchips, but can be seen working in one knowledge-intensive sector after another. Mathews and Cho argue that indeed these are the processes that will shape industrial evolution in the twenty-first century, not just in East Asia but in the developed world as well. Tiger Technology concludes with an important observation - that wealth can be generated just as much through management of technology diffusion as through conventional concerns with innovation, provided the institutions of leverage are carefully constructed.

| 作者介绍: | | |
|-------------------------|--|--|
| 目录: | | |
| Tiger Technology_下载链接1_ | | |
| 标签 | | |
| 经济学 | | |
| 半导体 | | |
| 产业发展 | | |
| semiconductor | | |
| 评论 | | |

Tiger Technology_下载链接1_

书评

Tiger Technology_下载链接1_