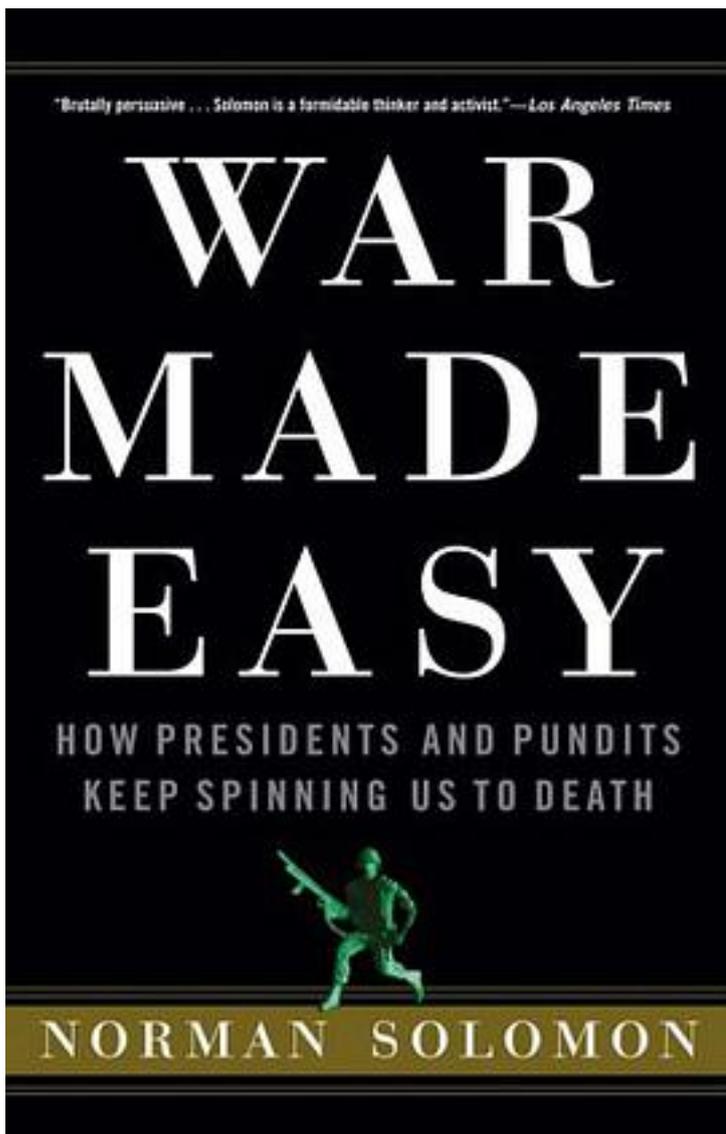


# War Made Easy



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War Made Easy cuts through the dense web of spin to probe and scrutinize the key "perception management" techniques that have played huge roles in the promotion of American wars in recent decades. This guide to disinformation analyzes American military adventures past and present to reveal striking similarities in the efforts of various administrations to justify, and retain, public support for war. War Made Easy is essential reading. It documents a long series of deliberate misdeeds at the highest levels of power and lays out important guidelines to help readers distinguish a propaganda campaign from actual news reporting. With War Made Easy, every reader can become a savvy media critic and, perhaps, help the nation avoid costly and unnecessary wars.

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