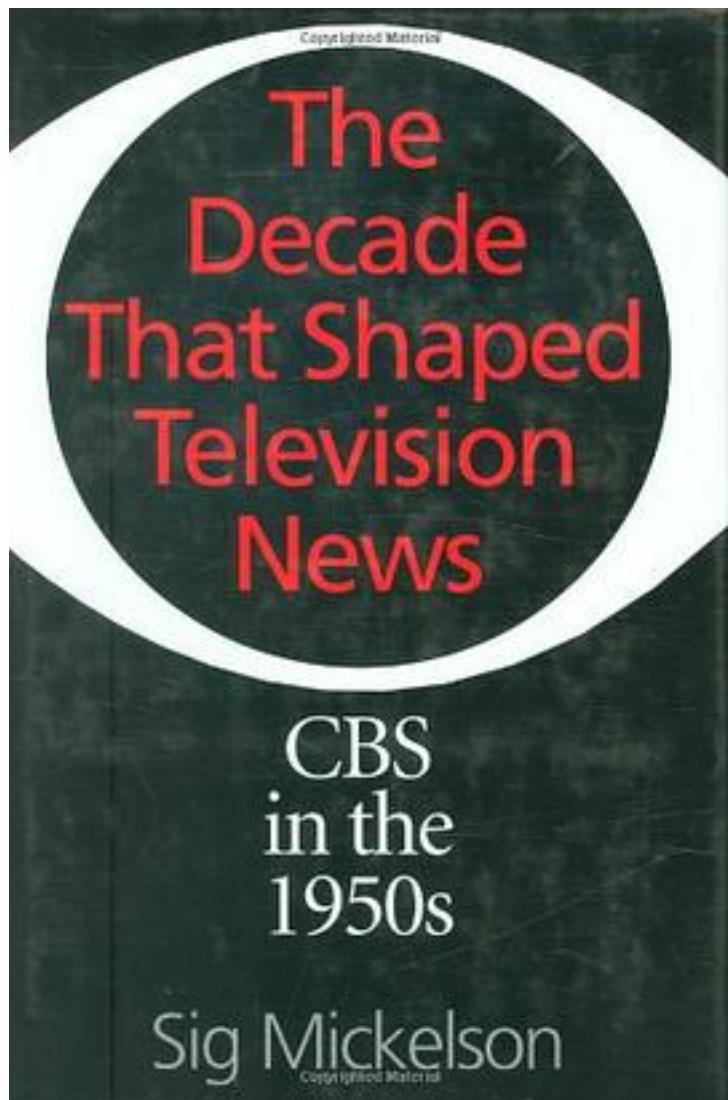


# The Decade That Shaped Television News



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Television news made meteoric progress in the 1950s. It rose from being a plaything for the rich to a major factor in informing the American public, and an aggressive rival to newspapers, radio, and news magazines. This volume is an insider's account of the arduous and frequently critical steps undertaken by inexperienced staffs in the development of television news, documentaries, and sports broadcasts. The author, the first president of CBS News, provides a treasure trove of facts and anecdotes about plotting in the corridors, the ascendancy of stars, and the retirement into oblivion of the less favored. This volume is an important contribution to the history of television journalism and will appeal both to journalism and broadcasting scholars and to those interested in the meteoric rise of television.

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