

# The Leisure Industries



[The Leisure Industries 下载链接1](#)

著者:Roberts, Ken

出版者:Palgrave Macmillan

出版时间:2004-5

装帧:HRD

isbn:9781403904119

The Leisure Industries is the first book to scan the entire field of leisure from the point of view of leisure providers rather than from a demand-side perspective. Arguing that each type of supplier (commercial, voluntary and public) has special capacities, the text explores the distinctive character and qualities of the main types of leisure, from the "big three" of tourism, the media and hospitality, to activities such as shopping, sport, gambling and "events." Case studies, quotes, empirical data and boxed discussion of key theories all help to structure this text and give it a reader-friendly feel.

作者介绍:

目录:

[The Leisure Industries\\_ 下载链接1](#)

标签

评论

-----  
[The Leisure Industries\\_ 下载链接1](#)

书评

-----  
[The Leisure Industries\\_ 下载链接1](#)